

FIVESTAR PR on board with Santa Shoebox Project

FIVESTAR PR has once again pledged its services on a pro bono basis to the Santa Shoebox Project this year. An inspiring non-profit organisation, the Santa Shoebox Project collects Santa Shoebox gifts for thousands of children from distinctly vulnerable social backgrounds, which are distributed during the festive season.

Janie van der Spuy who heads up FIVESTAR PR says the Cape Town based PR consultancy values the opportunity to give back and is committed to continue managing the media campaign for this inspiring community initiative.

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