

# Booming Boomtown scoops Diamond Arrow Award

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Boomtown Strategic Brand Agency received the PMR Africa Diamond Arrow Award, the highest honour, with an excellent score of 4.34 out of a possible 5.00 in the Advertising category.

The PMR Awards commend local company, department and institution competencies and celebrate personnel and staff for creating an exceptional company - no matter the industry.

Glen Meier, Boomtown's Port Elizabeth managing director, commented saying: "We attend the PMR business awards here in port Elizabeth every year and have been successful for the past 10 years.

"To have scooped another diamond reaffirms to our team that we are on top of our game, running a successful and professional agency in the eyes of fellow Port Elizabethan businesses."

Meier concluded saying: "The win motivates the team to continue to do great and responsible strategic and creative work for our clients and to endeavour to push the boundaries more and more as we grow."

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