

All-new Kia Sportage wins class category in Women's World Car of the Year awards

Issued by [Kia South Africa](#)

22 Feb 2022

The all-new Kia Sportage has won the 'Family SUV' category in the prestigious Women's World Car of the Year (WWCOTY) awards. A highly respected team of 56 female motoring journalists from 40 countries spanning five continents reviewed the most prominent family-friendly SUVs to launch internationally during 2021, with the Sportage drawing praise across multiple areas to win the coveted award.



- All-female jury announce the new-generation Kia Sportage as its favourite 'Family SUV'
- Safety, comfort, design, efficiency, value for money and enjoyable driving experience all marked out for particular praise
- Spacious interior layout has resulted in class-leading legroom and headroom for a comfortable travelling experience
- 'Best Car of the Year' to be announced on 8 March, International Women's Day

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The all-new Sportage joined 64 other contenders to be tested by the WWCOTY jury across six categories: 'Family SUV', 'Urban Model', 'Large Car', 'Luxury SUV', 'Performance Car' and '4x4'. The Sportage impressed judges with its blend of cutting-edge safety innovations, enjoyable driving experience, comfort features, state-of-the-art technology, stylish design, impressive efficiency, low environmental footprint, and strong value for money.

The new Sportage's intelligent interior layout has resulted in class-leading legroom and headroom for family trips, while high-tech driving and convenience features ensure occupants will enjoy a comfortable and connected travelling experience.



The fifth-generation Sportage is available globally with an extensive electrified model line-up that includes mild-hybrid (MHEV), hybrid (HEV) and plug-in hybrid (PHEV) powertrains that offer excellent fuel economy, low emissions, and in the case of the PHEV variant, an electric driving range of up to 78km.

The WWCOTY jury will now test the all-new Sportage against the five other category winners before revealing the 'Best Car of the Year' on 8 March, International Women's Day.

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