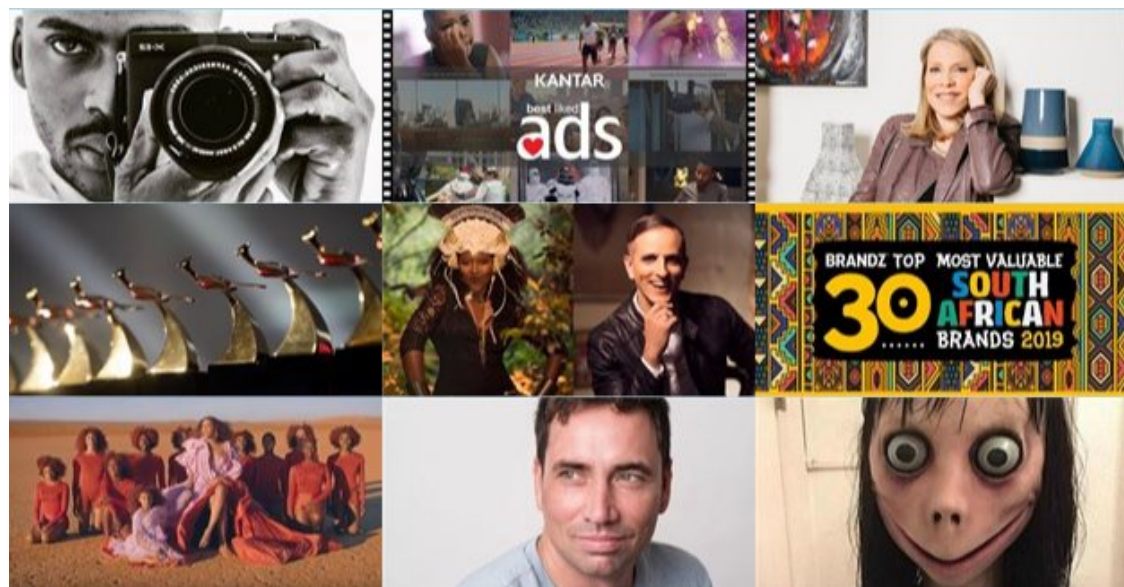


# Marketing & Media

We've compiled our annual #BestofBiz 2019 lists across all our industries featuring our most popular articles, most-read contributors and brand press offices with the most views. Discover the most read content on Bizcommunity's Marketing & Media site over the past year below.



The Best of Biz: Marketing & Media 2019

## Most-read stories

1	<a href="#">RIP SJ Myeza</a>	22 Jan 2019
2	<a href="#">Newzroom Afrika bids farewell to Thulasizwe Simelane</a>	29 Oct 2019
3	<a href="#">Coca-Cola responds to "vagina" can incident</a>	08 Feb 2019
4	<a href="#">Nando's has hilarious response to Pick n Pay's new 'iNkukhu' advert</a>	11 Sep 2019
5	<a href="#">#Loeries2019: ALL THE WINNERS!</a>	24 Aug 2019
6	<a href="#">No justice at SABC radio</a> - Bonnie Ramaila	10 Apr 2019
7	<a href="#">RIP Matthew Buckland</a>	29 Apr 2019
8	<a href="#">#LibertyRadioAwards: ALL THE WINNERS!</a>	13 Apr 2019
9	<a href="#">e.tv programming on the move</a>	11 Jul 2019
10	<a href="#">Ad Talent Salary Survey 2019 revealed...</a>	16 Jan 2019
11	<a href="#">#NewCampaign: Ackermans celebrates self-love w/ #IAmMe lingerie campaign</a>	07 Feb 2019
12	<a href="#">SA's favourite township brands - 2019/2020 Kasi Star Brands survey</a>	29 Apr 2019
13	<a href="#">N'ku'cooked or UN'Nku'cooked? What went wrong with the Pick n Pay ad?</a> - Terry Levin	12 Sep 2019
14	<a href="#">SABC fires DJ Fresh</a>	10 Jul 2019
15	<a href="#">Woolworths pulls "gender stereotyping" Valentine's Day campaign</a>	05 Feb 2019
16	<a href="#">Where to watch SA vs NZ rugby online</a>	25 Jul 2019
17	<a href="#">Kantar announces South Africa's Top 20 Best Liked Ads for 2018</a>	10 Jul 2019
18	<a href="#">#CannesLions2019: Reach Lions winners!</a>	19 Jun 2019
19	<a href="#">2019 New Generation Social &amp; Digital Media Awards finalists announced</a>	05 Sep 2019
20	<a href="#">3 steps towards 'glass boxing' your company with a Biz Press Office</a>	23 Jul 2019

## Most-read contributors

1	<a href="#">Brendan Seery</a>
2	<a href="#">Shereesa Moodley</a>
3	<a href="#">Andy Walker</a>
4	<a href="#">Bonnie Ramaila</a>
5	<a href="#">Bogosi Motshegwa</a>
6	<a href="#">Carmen Murray</a>
7	<a href="#">Damon Stapleton</a>
8	<a href="#">Marian Salzman</a>
9	<a href="#">Lara Utian-Preston</a>
10	<a href="#">Khangalani Dziba</a>
11	<a href="#">Zubeida Goolam</a>
12	<a href="#">Rirhandzu Shingwenyana</a>
13	<a href="#">Eben Esterhuizen</a>
14	<a href="#">Johanna McDowell</a>
15	<a href="#">Robert Gentle</a>

## Most-viewed press offices

1	<a href="#">FCB Joburg</a>
2	<a href="#">Kantar</a>
3	<a href="#">e.tv</a>
4	<a href="#">Ogilvy &amp; Mather</a>
5	<a href="#">Primedia Broadcasting</a>
6	<a href="#">Topco Media</a>
7	<a href="#">CareerJunction</a>
8	<a href="#">Joe Public United</a>
9	<a href="#">OnPoint PR</a>
10	<a href="#">Kaya FM 95.9</a>
11	<a href="#">OFM Radio</a>
12	<a href="#">Ninety9cents</a>
13	<a href="#">Business and Arts South Africa</a>
14	<a href="#">Algoa FM</a>
15	<a href="#">Amasa</a>
16	<a href="#">GL events South Africa</a>
17	<a href="#">The SpaceStation</a>
18	<a href="#">False Bay College</a>
19	<a href="#">BOOMTOWN</a>
20	<a href="#">Clover</a>

## Most-read new business wins

1	<a href="#">Standard Bank hires four-agency team</a>	19 Jun 2019
2	<a href="#">Distell consolidates portfolio with Publicis appointment</a>	27 Mar 2019
3	<a href="#">FCB Cread wins Indian Ocean Island Games mascot pitch</a>	23 Apr 2019
4	<a href="#">Standard Bank appoints Matriarch</a>	15 Aug 2019
5	<a href="#">Atmosphere Communications welcomes 4 new clients</a>	15 Feb 2019
6	<a href="#">Beauty Bulletin launches Brand Advisor influencer network</a>	17 Jul 2019
7	<a href="#">First Wave Media to manage Soccerzela's sales</a>	28 Aug 2019
8	<a href="#">Game appoints The Odd Number, Ogilvy South Africa</a>	02 Jul 2019
9	<a href="#">Droga5 to redefine Harley-Davidson brand</a>	06 Feb 2019

10	<a href="#">Riverbed wins McCain account</a>	03 May 2019
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## Most-read new appointments

1	<a href="#">Daily Maverick appoints Sikonathi Mantshantsha</a>	03 Jul 2019
2	<a href="#">The MediaShop makes several new appointments</a>	04 Jul 2019
3	<a href="#">Andile Rapiya to lead Broll Property Group's brand and communications</a>	21 May 2019
4	<a href="#">TMI Media appoints Lerato Molele as director and shareholder</a>	12 Aug 2019
5	<a href="#">Mzamo Xala joins Avatar Agency as head of strategy</a>	20 Mar 2019
6	<a href="#">Pernod Ricard South Africa appoints John Beale</a>	24 Apr 2019
7	<a href="#">Thabang Ramogase joins Liberty as CMO</a>	21 May 2019
8	<a href="#">House and Leisure has a new, experienced editor</a>	25 Jun 2019
9	<a href="#">The MediaShop appoints two new people</a>	13 Aug 2019
10	<a href="#">Avatar appoints Sanche van Rensburg as ECD</a>	08 Apr 2019

View the most-read lists for our other industries: [Retail](#), [Agriculture](#), [Automotive](#), [Construction](#), [CSI & Sustainability](#), [Education](#), [Energy & Mining](#), [Entrepreneurship](#), [Finance](#), [Healthcare](#), [HR & Recruitment](#), [ICT](#), [Legal](#), [Lifestyle](#), [Logistics & Transport](#), [Property](#), [Tourism](#) and [Marketing & Media Africa](#).

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