

Junior Marketer

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|-------------------------|---------------------------|
| Remuneration: | R11000 - R12000 per month |
| Location: | Johannesburg |
| Education level: | Degree |
| Job level: | Junior |
| Type: | Permanent |
| Company: | PikUniq |

Attention: Please note that the hiring team responsible for this position will be using the PikUniq platform for candidate screening and conducting one-way interviews. Each application received will be carefully evaluated and screened. Further information on how to get started will be provided.

We are looking forward to receiving your application.

Position: Junior marketer

Location: Gauteng

About the role: We are looking to employ a dynamic and organised junior marketer to join our team. The junior marketer will play a crucial role in supporting the marketing department to speed up execution of the marketing initiatives, projects, campaigns, and events.

Responsibilities:

- Assisting the marketing manager
- Project management
- eCommerce management
- Catalogue management
- Event coordination
- Product brand management
- Research and reporting

Minimum requirements:

- Grade 12 bachelor's degree in marketing, communications, or a related field
- 2-3 proven experience as a marketing coordinator or similar role
- Familiarity with online marketing tools and trends
- Strong Microsoft Office Skills (Outlook, PowerPoint and Excel)
- Strong understanding of online tools such as CRM, PDF Manipulation, File Type Conversion HTML fluency (preferably with responsive CSS) SQL queries with JOIN's
- Photographic skills - product and lifestyle photography
- Previous experience in event planning and coordination
- Experience with graphic design tools (e.g. Adobe Creative Suite)
- SYSPRO (advantageous)

Skills:

- Marketing communications
- marketing coordinator
- online marketing
- HTML
- CSS
- SQL
- Join's
- Photography
- Event planning
- Graphic design

Company Description

At PikUniq, we're revolutionising the way talent meets opportunity. With our cutting-edge HRTech platform, we blend traditional recruitment methodologies with innovative technology, and our solutions streamline and optimise the hiring process.

Our mission is simple: to connect employers with unique talent. Whether you're a forward-thinking company seeking the perfect fit or a talented individual ready to embark on your next career journey, PikUniq is here to make it happen. Join us in shaping the future of recruitment and unlock boundless possibilities with PikUniq.

Posted on 30 Apr 15:52, Closing date 29 Jun

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