

11 SA creatives on Cannes Lions' Shortlist Jury

 By [Karabo Ledwaba](#)

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Eleven South African creatives will shortlist world-class creative work for this year's Cannes Lions.



Sbu Sitole is the founder of The Odd Number. Source; LinkedIn

The South African jurors are:

Film Lions:

Sibusiso Sitole, chief creative officer, The Odd Number

Outdoor Lions:

Ana Rocha, executive creative director, VML

Film Craft Lions:

Shelby Ncube, editor, Strangelove Studios

Media Lions:

Dashni Vilakazi, managing director, The MediaShop

Isla Prentis, managing director: Marketing Intelligence Hub, Nahana Communications Group

Direct Lions:

Zumi Njongwe, business executive director, Nestle, ESAR

PR Lions:

Danni Pinch, executive creative director, Accenture Song

Sylvester Chauke, founder and chief architect, DNA Brand Architects

Social & Influencer Lions:

TJ Njozela, executive creative director, Grey

Creative Strategy Lions:

Carel Scheepers, head of strategy, Havas, Africa,

Health & Wellness Lions:

Megan Kozlowski, executive creative director, Better Best Agency, South Africa



Big representation from Africa at Cannes Lions 2024

Karabo Ledwaba 11 Apr 2024



Work from around the world will be judged, awarded and celebrated during the Cannes Lions International Festival of Creativity, which runs from 17 to 21 June 2024.

12 new markets

Experts come from across 75 markets, representing the global industry's leading talent from a diverse range of disciplines.

The Shortlisting Jury includes representation from markets making their debut appearance, including Algeria, Bulgaria, Cambodia, El Salvador, Estonia, Georgia, Kazakhstan, Panama, Nicaragua, Slovakia, Uganda, and Uzbekistan.



Cannes Lions and The Black Network launch *Black Out 2024*

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"We're delighted to have representation from 12 new markets on the Shortlisting Jury this year, bringing a breadth of

perspectives and specialisms to the judging process.

"It's essential that we have diverse viewpoints and voices in this crucial stage of judging, and we're looking forward to seeing the work that will go on to be shortlisted," says Marian Brannelly, global director of awards, Lions.

CEO of Lions, Simon Cook adds: "Our shortlisting jurors play a fundamental role in the Cannes Lions judging process. This talented line-up of industry experts will bring us one step closer to defining the creative benchmark on the global stage this June. I'd like to extend my gratitude for their hard work in curating the work that will go on to be awarded and recognised at the Festival this year."

Find all the jurors [here](#).

For more:

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- Official site: <http://www.canneslions.com>, [Facebook](#), [Twitter](#), [Instagram](#)

ABOUT KARABO LEDWABA

Karabo Ledwaba is a Marketing and Media Editor at Bizcommunity and award-winning journalist. Before joining the publication she worked at Sowetan as a content producer and reporter. She was also responsible for the leadership page at SiMag, Sowetan's lifestyle magazine. Contact her at karabo@bizcommunity.com

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