

## All the 2008 SA E-Commerce Awards winners

The winners of the 2008 South African E-Commerce Awards, hosted by Jump Shopping, were announced yesterday, Monday, 10 November 2008. Winning the most awards this year was eDreams.co.za.

This year's awards carried the same format as the previous years: the public first nominated their favourite South African Online stores in 20 different categories and once a list of nominees had been published, the public and a panel of judges cast their votes, which numbered over 10 000. The votes were split 49% from the public and 51% from the judges.

Look and Listen recently launched its striking new website which bagged it this year's Best E-Commerce Website award, while eDreams won the most awards by taking the Best Computer Store, Best Home and Garden Store and Best Kids and Baby Store categories.

## Winners

- Best Auction Website: Bid or Buy (<u>www.bidorbuy.co.za</u>)
- Best Automotive Website: Autostyle Motorsport (<u>www.autostyle.co.za</u>)
- Best Online Bookstore: Kalahari.net (<u>www.kalahari.net</u>)
- Best Clothing and Accessories store: Edgars (www.edgars.co.za)
- Best Computer Store: eDreams (www.edreams.co.za)
- Best Electronics Store: Nivo (www.nivo.co.za)
- Best Flower and Gift Store: NetFlorist (www.netflorist.co.za)
- Best Food and Wine Store: Woolworths (www.woolworths.co.za)
- Best Game Store: Kalahari.net (www.kalahari.net)
- Best Health and Beauty Store: Faithful to Nature (www.faithful-to-nature.co.za)
- Best Home and Garden Store: eDreams (www.edreams.co.za)
- Best Jewelry and Watches Store: Wantitall (www.wantitall.co.za)
- Best Kids and Baby Store: eDreams (www.edreams.co.za)
- Best Music and Movie Store" Look & Listen (www.lookandlisten.co.za)
- Best Photographic Store: SA Camera (www.sacamera.co.za)
- Best Property Website: Property24 (www.property24.co.za)
- Best Sports and Outdoor Store: SA Rugby (www.sarugby.com)
- Best E-Commerce Enabler: MWeb Business (<u>www.mwebbusiness.co.za</u>)
- Best Travel Booking Website: Flight Center (www.flightcenter.co.za)
- Best E-Commerce Website: Look & Listen (www.lookandlisten.co.za)

This year's judges were Albert Bredenhann, Andy Hadfield, Arthur Goldstuck, Charl Norman, Damaria Senne, Ferdie Bester, Henk Kleynhans, Ismail Dhorat and Marlon Parker.

The SA E-Commerce Awards was launched in 2006 by Jump Shopping with the aim of helping SA online businesses thrive in the E-Commerce industry in the country. The awards are open to all SA online stores.
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