

Launch of first SA e-commerce awards

South African online shopping search engine, Jump Shopping, has launched the country's first E-commerce Awards as part of its goal to uplift e-commerce in South Africa, and to raise public awareness of online shopping in particular. These awards have been designed to recognise and reward companies and organisations that have demonstrated excellence in their use of the Internet, with specific emphasis on e-commerce.

The awards are currently open for nominations, and voting is to commence on the 1 December 2006. The Awards are open to South African businesses that are e-commerce-enabled and place emphasis on online shopping.

"This being the first year for the event, it was important for us to establish a knowledgeable panel of judges and to involve the consumer on a nomination and voting level," says Albert Bredenhann of Jump Shopping.

The panel of Judges will include:

- Albert Bredenhann - www.jump.co.za
- Arthur Goldstuck - www.theworx.biz
- Leon Lategan - www.purplecow.co.za
- Vinny Lingham - www.vinnylingham.com
- Louise Marsland - www.bizcommunity.com
- Rudolph Muller - www.myadsl.co.za
- Jaco Roux - www.jump.co.za
- Natalie Thayer - www.mweb.co.za

Awards will be made in 19 categories, including an award for Best E-Commerce Store in South Africa and Best E-Commerce Enabler.

The winners of the awards will be announced on 15 January 2007.