

Justpalm.com excels in the MMA top Digital/Specialist Agency Rankings

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Justpalm.com, Africa's fastest growing mobile marketing agency has been ranked among the top five EMEA Digital/Specialist Agencies.



Above: Patrick Palmi, CEO and founder of JustPalm.com

The MMA Smarties Business Impact Index ranks marketing industry's top agencies that drive the most significant business impact around the world. This recent EMEA recognition shows the effectiveness of digital marketing and the impact it has within the marketing community.

[See rankings chart.](#)

It is a fantastic achievement for Justpalm.com that was founded by Patrick Palmi. Coming from humble beginnings as a WiFi marketing company 10 years ago, Justpalm.com has been growing into a notable creative mobile marketing and media agency.

Justpalm.com has over 30 employees across five global offices (SA, Kenya, DRC, UAE and India) delivering value in leading FMCG companies in South Africa, across Africa and in the Middle East.

"I would like to thank all our clients for entrusting [justpalm.com](https://www.justpalm.com) with their beloved brands. We are further delighted that the MMA's are creating platforms to recognise ambitious agencies that are finding innovative ways to bring creativity and strategies alive using mobile/digital technologies," Patrick Palmi, CEO of Justpalm.com.