

Cheebea Africa opens second Cannabis Academy campus

Following the successful expansion of Cheebea Cannabis Academy's online offering to its first in-person learning campus in the Vaal Triangle in February this year, Cheebea Africa has announced the opening of its second campus situated in the Garden Route of the Western Cape.



Cheebea Cannabis Academy in Plettenberg Bay

The new campus is located in the scenic Bitou River area of Plettenberg Bay and is a partnership with the Garden Route Retreat, home of the CannaClub & Growers Co-op, a non-profit initiative that meets and promotes the European Union's stringent ENCOD Cannabis club standards in South Africa.

To date, over 200 students have gained internationally recognised qualifications through Cheebea Cannabis Academy courses that encompass wide-ranging education on diverse aspects of the emerging cannabis industry from medical cannabis to large-scale growing and marketing.

Cheebea Africa's CEO and co-founder, Trenton Birch says, "We have had an incredible journey with Garden Route Retreat so far, and we are only just getting started. Garden Route Retreat has an impeccable commitment to social and economic development in their region. They support a number of black-owned startups including Canna Tours and the House of Rastafari growers co-op and have been deeply committed to empowering disadvantaged communities in the area through cannabis. This is the truly healthy, collaborative spirit of the broader cannabis community that Cheebea Africa also embraces and promotes. We are perfectly aligned partners in now bringing world class cannabis educational opportunities to the Garden Route area."



Introducing Africa's first cannabis academy: Q&A with Cheebea Cannabis Academy co-founder Trenton Birch

Ruth Cooper 2 Dec 2020



On offer

Cheebea Cannabis Academy will offer its signature three-month Cannabis Industry 101 course at the Plett campus, plus an additional month-long industry internship made possible through its recruitment partner 9th Wave. The medical cannabis

content is delivered in partnership with Medical Marijuana 411, a leading provider of online medical cannabis content and in addition to its international accreditation, Cheeba Cannabis Academy's Cannabis Industry 101 course is also endorsed by both the University of Limpopo and Edupark.

Registration for the first intake of students at the Plett campus is now open and the inaugural course begins on 15 September 2021. Student accommodation is available on campus for people from outer lying areas.

Birch concludes, "Education is key to a just and sustainable Cannabis industry in South Africa, and Africa. There are significant social and economic development opportunities on the horizon. Essential to turning these opportunities into thriving realities is having a well-educated and highly effective workforce which includes having outstanding industry leaders from our own communities. That's what we are working towards with our campus partners and educators in the Vaal Triangle, and now, the Garden Route."

For more information, visit: <https://cheebaafrica.com/pages/cheeba-academy-plettenberg-bay-campus>

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