

Youth benefits from this year's Leading CEO Council

South Africa is to host the 2010 Leading CEO Council from 29-31 October 2010 at the new Hyatt Regency Oub in George. This year, 12 top women CEOs will join 12 of their male counterparts, along with 24 selected protégés to discuss leadership issues and mentor those who will succeed them.

Started in 2005, this Council is a premier platform for captains of industry and decision-makers to debate and define the underlying role and qualities of leadership that are crucial for South Africa to forge ahead, as without strong, intelligent and wise leaders, companies will flounder as the experienced elders are succeeded by a generation ill prepared for power.

Selecting the brightest youth

The Brightest Young Minds will independently handpick the protégés from the top university graduates around the country. This year, four matriculants - two boys and two girls from both the public and private school sectors will also accompany the CEOs and protégés. These four candidates will be top matriculants who are involved in Make a Difference - a foundation aimed at making a difference in the lives of disadvantaged yet academically talented young South Africans by creating exceptional educational and related opportunities.

Learning from debate

All participants have been hand selected by endorsement and media partners of the CEO Council, and have been invited to participate in the dinner debates during the weekend, where topics will centre on current affairs, leadership and innovation in all key areas for Africa's sustainable growth.

Additionally, attendees will also be invited to participate in workshops that cover aspects of leadership such as the core attributes of leadership, the legacy of leadership and the possibility of potential to name but a few. This is the only platform that allows future leaders to engage in constructive dialogue with the current leaders and to forge invaluable relationships and associations.

Sponsors

Ranked by *The Sunday Times* as the top event on the business calendar for five consecutive years, MTN Business as the headline partner, supported by further local and global partner brands, spearheads the 2010 event. Says Angela Gahagar managing executive at MTN Business, "MTN Business is set on being true catalyst for change in Africa and what better way than to be involved in an initiative that invites South Africa's leading CEOs to network and share their expert knowledge and visions for the future in an informal setting."

Other sponsors include Glenrand MIB, Nokia, BMW, Pam Golding Properties, Microsoft, Jameson, Tracker, South African Tourism, The Western Cape Tourism Board, The Hyatt Regency Oubaai, Brightest Young Minds, Heidrick & Struggles, Make a Difference, Matchboxology, The House of Monatic, Levis Strauss, Spitz, Avis, Carlton Hair International, Clarins, M.A.C. Southern Right, Toast & Co; Badimo Gas, Murray & Roberts, Peotona and Alison Gregg Public Relations.

For more information go to www.thechosen.co.za.