International, local line-up for E-commerce Conference

The annual South African E-commerce Conference will be held on 4 September 2014 at Gallagher Convention Centre, Midrand. Organisers, uAfrica.com, have announced the speaker line-up, which include international and local experts who will offer delegates a menu of e-commerce experience, insight, expertise and wisdom.

eCommerce 2014
CONFERENCE

"The conference is an opportunity for anyone who wants to learn more about e-commerce in South Africa. Any business owner that is currently running any online retail, commerce activity or anyone planning to operate within the e-commerce space will gain valuable insight," said Andy Higgins, MD of uAfrica.com.

Speakers, topics

- John Lawson (US), author of 'Kick Ass Social Commerce for E-prenuers' and founder of Colderice Media - e-commerce education, training and consultant agency
- Brennan Loh (Canada), head of business development at Shopify
- Paul Greenberg (Australia), executive chairman and CEO of NORA (National Online Retailers Association)
- Warrick Godfrey (Ireland), vertical specialist in e-commerce for Facebook Sub-Sahara
- Malvina Goldfeld (Israel), head of business development Africa at PayPal
- Luke Mckend (SA), country director of Google South Africa
- Arthur Goldstuck (SA), head of local leading technology research company, World Wide Worx

Tech geek, Aki Anastasiou will guide delegates throughout the day as the Master of Ceremonies for the E-commerce Conference, introducing speakers who will cover the following topics:

- The latest international trends in online and offline retail
- South African internet and e-commerce statistics
- The rapid uptake of mobile commerce in Africa
- Harnessing the opportunity around social commerce
- Developments in online payments
- The future of logistics and warehouse management solutions
- Lessons from long standing experts in the local e-commerce industry
- Case studies across these topics to showcase the learnings from major industry players

E-commerce Awards
The E-commerce Conference will also provide a platform for the announcement of the uAfrica.com South African E-Commerce Survey and Awards results. Categories include:

- South Africa's Favourite E-commerce Website
- Best E-commerce Store
- Best Shopping Process
- Best Customer Service
- Best E-commerce Services Platform
- Best Small E-commerce Business

To take part in the South African E-commerce Awards 2014 survey, go to www.ecommerceawards.co.za/win-an-ipad. To register for conference, go to www.ecommerceconference.co.za.