

## 2008 SA NGO Web Awards winners

The Southern African NGO Network (SANGONeT) announced the winners of the 2008 NGO Web Awards on Friday, 5 December 2008. The awards aim to raise awareness amongst South African NGOs about the benefits of having an online presence, stimulate interest in the application of web solutions and applications, and showcase best practices in website creation and maintenance.

The winning entries are:

- Career Planet ([www.careerplanet.co.za](http://www.careerplanet.co.za))
- Gender Dynamix ([www.genderdynamix.org.za](http://www.genderdynamix.org.za))
- Women'sNet ([www.womensnet.org.za](http://www.womensnet.org.za))

Two websites also received special mention. These are South African History Online ([www.sahistory.org.za](http://www.sahistory.org.za)) and Alzheimer's South Africa ([www.alzheimers.org.za](http://www.alzheimers.org.za)).

In a tough selection process, 10 websites were shortlisted out of the 60 entries received. The top 10 entries reflect what judges described as an "increasing recognition of the value of using web 2.0 tools" to reach and "hold" their audiences. The top three websites were selected based on their compliance with the criteria developed for the awards which included marketing, accessibility, tone, aesthetics and relationship building aspects.

"The 2008 winners reflect a growing recognition amongst civil society organisations of the importance of having an online presence. Organisations are beginning to realise that it is not only about providing information, but how this information is presented, and whether it encourages feedback," said David Barnard, SANGONeT executive director.

The three NGOs each walk away with R10 000 worth of prizes sponsored by Torque IT.

The top 10 entries for the 2008 NGO Web Awards are:

- Career Planet ([www.careerplanet.co.za](http://www.careerplanet.co.za))
- Parliamentary Monitoring Group ([www.pmg.org.za](http://www.pmg.org.za))
- Feedback Food Redistribution ([www.feedback.org.za](http://www.feedback.org.za))
- Gender Dynamix ([www.genderdynamix.org.za](http://www.genderdynamix.org.za))
- Malamulele Onward ([www.cpchildren.org](http://www.cpchildren.org))
- South African History Online ([www.sahistory.org.za](http://www.sahistory.org.za))
- Women'sNet ([www.womensnet.org.za](http://www.womensnet.org.za))
- Open Africa ([www.openafrica.org](http://www.openafrica.org))

- Men on the Side of the Road ([www.employemen.co.za](http://www.employemen.co.za))
- Alzheimer's Association ([www.alzheimers.org.za](http://www.alzheimers.org.za))

The winners of the 2007 NGO Web Awards were:

- Afesis Corplan ([www.afesis.org.za](http://www.afesis.org.za))
- Fair Trade in Tourism South Africa ([www.fairtourismsa.org.za](http://www.fairtourismsa.org.za))
- The Heart and Stroke Foundation of South Africa ([www.heartfoundation.co.za](http://www.heartfoundation.co.za))

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