

Tribeca to raise Fournos's brand awareness

Tribeca Public Relations has been appointed as the Fournos brand's PR agency. This is the first time, in its 30 years, that the bakery brand has appointed a PR agency.

This involves raising awareness of the bakery's full product. The Tribeca team will work with Fournos to promote its various product offerings, as well as spread the word about its expansion into catering and its 30th birthday celebration.

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