

## Cape Union Mart looks to Centric Software for its PLM

Given its constant expansion along with the intricacy that comes with it, Cape Union Mart has opted to invest in Centric Software's product lifecycle management (PLM) solution to achieve its strategic and operational digital transformation goals.

The South African outdoor company will adopt the full range of Centric 8 modules and several of Centric's mobile apps for PLM. Centric and Cape Union Mart are also working with Centric Software's long-term partner local consultancy, Cogworks Consulting, to meet specific requirements of the South African retail market.

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