

## South Africans share their giving spirit in new PnP ad

Pick n Pay's new festive season advert is all about giving. Titled 'Give', the film sees several South Africans sharing the ways they give back.

Renowned jazz trumpeter Roy Sokuyeka gives of his experience to mentor up-and-coming musicians. Photographer Adrian Steirn gives some thought to the future through a moving exhibition to raise awareness around the most trafficked and endangered mammal in the world, the Pangolin. Thousands give their support to take a stand against gender-based violence and give their voice to say #enoughisengough. The Wildfire Volunteer Services team give a lot as they battle the summer fire season in the Western Cape.

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