

## Ireland/Davenport partners for Clio, Cannes juries

Ireland/Davenport founding partners Philip Ireland and John Davenport have each been appointed to the judging panels for two of the world's most prestigious annual advertising awards. Ireland has been appointed to join the 2007 Cannes Lions Judging panel in the Film category, while Davenport will judge the Radio category at the this year's Clio Awards to be held Miami next month.

Comments Ireland on his Cannes jury appointment, "It is a fantastic honour to be part of the Cannes Film jury because great ads have given me so much enjoyment over the years that it's really great to be able to do something to help recognise the people who made them."

Adds Davenport, "It is a privilege for us to be included in these prestigious awards ceremonies and we're delighted to be able to be a part of the process of acknowledging some of the world's greatest advertising. Although judging is distressingly hard work, involving far too much time sitting in dark rooms and far too little time spent drinking piña coladas."

With a decade in advertising behind each of them, Davenport and Ireland have honed their skills at the likes of Ogilvy, Hunt Lascaris amd Net#wor kBBDO, with Ireland also having worked in Singapore. They have earned numerous awards, including Gold Pencils at One Show, Clio Awards, Loerie Grands Prix, D&AD Awards and multiple Gold Lions at Cannes.

In October 2005, the duo founded Ireland/Davenport, securing the BMW, Castle Lite, CTM, HTH and Imperial Car Rental accounts within the first year.

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