

All the 2015 Cannes Lions Film Craft winners

The full list of winners for the Cannes Lions Film Craft category has been announced... (video)

In Film Craft, the Grand Prix went to adam&eveDDB for John Lewis Partnership, "Monty's Christmas" with 66 Lions announced in total. "Our decision is absolutely from the heart. All of the Gold Lions were fantastically executed but this is the one piece that connected with us on a human level. It touched our hearts," said Jury President, João Daniel Tikhomiroff, Founder, Partner-Director, Mixer.

[Click here to view Monty's Christmas](#)'.

BBDO Africa/AMV BBDO won bronze for Guinness - Made of black.



Film Craft Lions Winners

Title	Advertiser	Product	Entrant / Agency	Production Company	Prize
MONTY'S CHRISTMAS	JOHN LEWIS PARTNERSHIP	CHRISTMAS	ADAM&EVEDDB London	BLINK PRODUCTIONS London	Grand Prix
THIS GIRL CAN	SPORT ENGLAND	SPORT ENGLAND	SOMESUCH London / FCB INFERNO London	SOMESUCH London	Gold Lion
100	LEICA GALLERY SÃO PAULO	CELEBRATING 100 YEARS OF LEICA PHOTOGRAPHY	STINK Sao Paulo / F/NAZCA SAATCHI & SAATCHI São Paulo	STINK Sao Paulo	Gold Lion
THE OTHER SIDE	HONDA	HONDA CIVIC TYPE R	SOMESUCH London / WIEDEN+KENNEDY London	SOMESUCH London / STINKDIGITAL London	Gold Lion
THE OCEAN	CONSERVATION INTERNATIONAL	CONSERVATION INTERNATIONAL	TBWAIMEDIA ARTS LAB Los Angeles / MAL FOR GOOD Los Angeles	@RADICAL.MEDIA Santa Monica / BEACON STREET STUDIOS Los Angeles	Gold Lion
37 DAYS	ATLANTIC GROUP	HEATERS	LEO BURNETT FRANCE Paris	QUAD PRODUCTIONS Clichy / LA CAVALERIE Montreal	Gold Lion
100	LEICA GALLERY SÃO PAULO	CELEBRATING 100 YEARS OF LEICA PHOTOGRAPHY	STINK Sao Paulo / F/NAZCA SAATCHI & SAATCHI São Paulo	STINK Sao Paulo	Gold Lion
EVERY DAY IS DAY ONE	SAMSUNG	ASP SURF SPONSORSHIP, SAMSUNG GS5	72ANDSUNNY AMSTERDAM	SMUGGLER London / EXIT FILMS Melbourne	Gold Lion
PIANO	DIAGEO	BUCHANAN'S	PAPAMUSIC Buenos Aires / SANTO Buenos Aires	REBOLUCION Buenos Aires	Gold Lion

EVERYONE IS GAY	MIX BRAZIL CULTURAL AND DIVERSITY ASSOCIATION	22° MIX BRASIL FESTIVAL OF CULTURE AND DIVERSITY	NEOGAMA BBH São Paulo	HUNGRY MAN São Paulo	Gold Lion
THE OTHER SIDE	HONDA	HONDA CIVIC TYPE R	FACTORY London / WIEDEN+KENNEDY London	SOMESUCH London	Gold Lion
BIRTH	AUDI	AUDI RS3	MILL+ London / BBH London	MILL+ London / THE MILL London / THE MILL Los Angeles	Gold Lion
WAR ON DRUGO	INSTITUTO IGARAPÉ	GLOBAL COMMISSION ON DRUG POLICY	ALMAPBBDO São Paulo		Gold Lion
MONTY'S CHRISTMAS	JOHN LEWIS	CHRISTMAS	MPC London / ADAM&EVEDDB London	BLINK PRODUCTIONS London	Gold Lion
3-SECOND COOKING "SHRIMP FRYING CANNON"	NTT DOCOMO	EXPANDED LTE NETWORK	AOI PRO. Tokyo / TOKYU AGENCY Tokyo / NTT ADVERTISING Tokyo	AOI PRO. Tokyo	Gold Lion Campaign
3-SECOND COOKING "SUPER FRIED DUMPLING"	NTT DOCOMO	LTE ADVANCED (PREMIUM4G)	AOI PRO. Tokyo / TOKYU AGENCY Tokyo / NTT ADVERTISING Tokyo	AOI PRO. Tokyo	Gold Lion Campaign
37 DAYS	ATLANTIC GROUP	HEATERS	LEO BURNETT FRANCE Paris	QUAD PRODUCTIONS Clichy/ LA CAVALERIE Montreal	Gold Lion
CUSTOM-MADE COMMERCIAL	MAN LATIN AMERICA	VOLKSWAGEN DELIVERY TRUCKS	ALMAPBBDO São Paulo	LANDIA Buenos Aires	Silver Lion
LEARN THE HARD WAY	THE PRINCE'S TRUST	CHARITY	CHI & PARTNERS London	ACADEMY FILMS London	Silver Lion
WHAT LIVES INSIDE - EPISODE ONE	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Silver Lion Campaign
WHAT LIVES INSIDE - EPISODE TWO	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Silver Lion Campaign
WHAT LIVES INSIDE - EPISODE THREE	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Silver Lion Campaign
WHAT LIVES INSIDE - EPISODE FOUR	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Silver Lion Campaign
POO FACE	PROCTER & GAMBLE	WIPES	SAATCHI & SAATCHI London	GREAT GUNS London	Silver Lion
100	LEICA GALLERY SÃO PAULO	CELEBRATING 100 YEARS OF LEICA PHOTOGRAPHY	STINK Sao Paulo / F/NAZCA SAATCHI & SAATCHI São Paulo	STINK Sao Paulo	Silver Lion
MECHANICS	AUDI	AUDI SERVICE	THJNK Berlin	ANORAK RADICAL MEDIA Berlin	Silver Lion
EVERY DAY IS DAY ONE	SAMSUNG	ASP SURF SPONSORSHIP, SAMSUNG GS5	EXIT FILMS Melbourne / 72ANDSUNNY AMSTERDAM	EXIT FILMS Melbourne / SMUGGLER London	Silver Lion
BEDS	IKEA	BEDROOM HOME FURNISHINGS / RETAIL	MJZ LONDON / MOTHER London	MJZ LONDON / STILLKING FILMS Cape Town	Silver Lion
THIS GIRL CAN	SPORT ENGLAND	SPORT ENGLAND	FCB INFERNO London	SOMESUCH London	Silver Lion
100	LEICA GALLERY SÃO PAULO	CELEBRATING 100 YEARS OF LEICA PHOTOGRAPHY	STINK Sao Paulo / F/NAZCA SAATCHI & SAATCHI São Paulo	STINK Sao Paulo	Silver Lion
FREESTYLE	ARLA FOODS	LURPAK SPREADABLE	MJZ LONDON / WIEDEN+KENNEDY London	MJZ LONDON	Silver Lion
BEAUTY GREW ALL AROUND	REGENCY BEAUTY INSTITUTE	BEAUTY INSTITUTE	COLLE + McVOY Minneapolis, MN		Silver Lion
100	LEICA GALLERY SÃO PAULO	CELEBRATING 100 YEARS OF LEICA PHOTOGRAPHY	STINK Sao Paulo / F/NAZCA SAATCHI & SAATCHI São Paulo	STINK Sao Paulo	Silver Lion
THIS GIRL CAN	SPORT ENGLAND	SPORT ENGLAND	SOUNDTREE MUSIC London / FCB INFERNO London	SOMESUCH London	Silver Lion
THE GAME BEFORE THE GAME	BEATS BY DR. DRE	BEATS SOLO2	R/GA LONDON	THE SWORD FIGHT Los Angeles / ROCK PAPER SCISSORS Santa Monica / BREWSTER PARSONS Los Angeles	Silver Lion

THIS GIRL CAN	SPORT ENGLAND	SPORT ENGLAND	WAVE STUDIOS London / FCB INFERNO London	SOMESUCH London	Silver Lion
THE LAST GAME	NIKE FOOTBALL	FOOTBALL APPAREL	PASSION PICTURES London / WIEDEN+KENNEDY Portland	PASSION PICTURES London	Silver Lion
BREAKDANCE	JOHNSON & JOHNSON	JOHNSON'S BABY, INSECT REPELLENT	DDB BRASIL São Paulo	VETOR ZERO São Paulo	Silver Lion
MAYA	SSE	SSE	THE MILL London / ADAM&EVEDDB London	ACADEMY FILMS London	Silver Lion
THE BOY WHO BEEPS	GE	GE	BBDO NEW YORK	PARK PICTURES New York	Bronze Lion
FREESTYLE	ARLA FOODS	LURPAK SPREADABLE	MJZ LONDON / WIEDEN+KENNEDY London	MJZ LONDON	Bronze Lion
THE GUN	20TH CENTURY FOX	DAWN OF THE PLANET OF THE APES	PULSE FILMS London	PULSE FILMS London	Bronze Lion
THE WHITE RUSSIAN	KAHLÙA	KAHLÙA	LUCKY GENERALS London	STINK London	Bronze Lion
WHAT LIVES INSIDE - EPISODE ONE	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Bronze Lion Campaign
WHAT LIVES INSIDE - EPISODE TWO	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Bronze Lion Campaign
WHAT LIVES INSIDE - EPISODE THREE	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Bronze Lion Campaign
WHAT LIVES INSIDE - EPISODE FOUR	INTEL + DELL	DELL VENUE TABLET WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	RSA FILMS Los Angeles / MPC Santa Monica / LAUNDRY! Los Angeles	Bronze Lion Campaign
UNSKIPPABLE: FAMILY LONG FORM	GEICO	INSURANCE	THE MARTIN AGENCY Richmond	PARK PICTURES New York	Bronze Lion
THE WHITE RUSSIAN	KAHLÙA	KAHLÙA	LUCKY GENERALS London	STINK London	Bronze Lion
MY LAST DAY	AMNESTY INTERNATIONAL THE NETHERLANDS	DEATH PENALTY	OGILVY & MATHER AMSTERDAM	DPPLR Amsterdam	Bronze Lion
A MOTHER'S BODY	UNILEVER	DOVE	OGILVY & MATHER LONDON	TANTRUM London	Bronze Lion
DREAMING OF YAMS	FOODSTUFFS NZ	NEW WORLD	FINCH Sydney / COLENZO BBDO Auckland	FINCH Sydney	Bronze Lion
NOT IN THE SHAPE THEY USED TO BE	HILL'S PET NUTRITION	PERFECT WEIGHT PET FOOD	RED FUSE Prague / Y&R PRAGUE	TOASTER PICTURES Prague	Bronze Lion
WELCOME TO AIRBNB	AIRBNB	AIRBNB	CIRKUS Auckland / TBWA SINGAPORE	CIRKUS Auckland	Bronze Lion
TOO INFORMATIVE	DU	TELECOMMUNICATIONS	LEO BURNETT DUBAI	DEJAVU Dubai	Bronze Lion
FILM4 IDENTs	CHANNEL 4	FILM4 IDENTs	4creative London	MANVSMACHINE London	Bronze Lion
SHAPE YOUR TIME	CARTIER	WATCHMAKING	PUBLICIS 133 Paris	QUAD PRODUCTIONS Clichy	Bronze Lion
FREESTYLE	ARLA FOODS	LURPAK	MJZ LONDON / WIEDEN+KENNEDY London	MJZ LONDON	Bronze Lion
ORIGINAL SUPERSTAR	ADIDAS ORIGINALS	SNEAKERS	JOHANNES LEONARDO New York	CAMAR Los Angeles	Bronze Lion
CONVERSE: MADE BY YOU	CONVERSE	FASHION/APPAREL	ANOMALY New York	ICONOCLAST Los Angeles	Bronze Lion
THE PEOPLE'S FILM, 60 YEARS TOGETHER	VOLKSWAGEN	VOLKSWAGEN	FINCH Sydney / COLENZO BBDO Auckland	FINCH Sydney	Bronze Lion
POO FACE	PROCTER & GAMBLE	WIPES	SAATCHI & SAATCHI London	GREAT GUNS London	Bronze Lion

I SKIP LEG DAY	MERCEDES-BENZ CARS VERTRIEB DEUTSCHLAND	SMART EBIKE	BBDO GROUP GERMANY Berlin	BIGFISH FILMPRODUKTION Berlin	Bronze Lion
37 DAYS	ATLANTIC GROUP	HEATERS	LEO BURNETT FRANCE Paris	QUAD PRODUCTIONS Clichy	Bronze Lion
SHAPE YOUR TIME	CARTIER	WATCHMAKING	PUBLICIS 133 Paris	QUAD PRODUCTIONS Clichy	Bronze Lion
THE CITY	HEINEKEN	HEINEKEN	750MPH London / WIEDEN+KENNEDY AMSTERDAM	TRAKTOR Los Angeles	Bronze Lion
IF YOU'RE HAPPY	WEIGHT WATCHERS	WEIGHT LOSS	WIEDEN+KENNEDY Portland	EPOCH FILMS Los Angeles, CA	Bronze Lion
MADE OF BLACK	DIAGEO	GUINNESS	AMV BBDO London / BBDO SOUTH AFRICA Johannesburg	ROGUE London	Bronze Lion
THE BATTLE	CANALSAT	CANALSAT	KOUZ PRODUCTION Paris / BETC Paris	RODS FILMS Paris	Bronze Lion
MAYA	SSE	SSE	THE MILL London / ADAM&EVEDDB London	ACADEMY FILMS London	Bronze Lion
T-SHIRTS	IKEA	RETAIL	MPC London / MOTHER London	BLINK PRODUCTIONS London	Bronze Lion
ALL-POWERLESS	MOPHIE	MOPHIE	DEUTSCH LA	BISCUIT FILMWORKS Los Angeles	Bronze Lion
A MESSAGE TO SPACE	HYUNDAI MOTOR COMPANY	BRAND CAMPAIGN	INNOCEAN WORLDWIDE Seoul	PLANIT Seoul / ADDICT MEDIA FILMS Seoul / DUOFILMS Los Angeles	Bronze Lion

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