

Branded Content, Film, Film Craft shortlists released

The Branded Content & Entertainment, Film and Film Craft shortlists have been released, with South Africa featuring in two of the three categories. Winners will be announced tomorrow night, Saturday, 21 June 2014.

FILM LIONS SHORTLIST				
Category	Title	Client	Product	Agency
Publications & Media	Education	Business Day	Business Day	OwenKessel Leo Burnette Johannesburg
Publications & Media	Housing	Business Day	Business Day	OwenKessel Leo Burnette Johannesburg
Banking, Investment & Insurance	Doctor	Coronation Fund Managers	Coronation Fund Managers	NET#WORK BBDO Johannesburg
Fundraising, Donations & Appeals	Kevin	Topsy Foundation	Topsy	Ogilvy & Mather Johannesburg

FILM CRAFT LIONS SHORTLIST				
Category	Title	Client	Product	Agency
Art Direction/Production Design	Doctor	Coronation Fund Managers	Coronation Fund Managers	NET#WORK BBDO Johannesburg

View the full shortlists:

- [Film Lions Shortlist](#)
- [Film Craft Lions Shortlist](#)
- [Branded Content & Entertainment Shortlist](#)
- [Cyber Lions Shortlist](#)
- [Design Lions Shortlist](#)
- [Product Design Lions Shortlist](#)
- [Radio Lions Shortlist](#)
- [Media Lions Shortlist](#)
- [Mobile Lions Shortlist](#)
- [Press Lions Shortlist](#)
- [Outdoor Lions Shortlist](#)
- [Lions Health & Wellness Shortlist](#)
- [Effectiveness Lions Shortlist](#)
- [Direct Lions Shortlist](#)
- [Innovation Lions Shortlist](#)
- [PR Lions Shortlist](#)
- [Promo & Activation Lions Shortlist](#)

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