

Feel it, it was here

By Ruth Cooper 15 Dec 2010

December, the time of the year to reflect on the good times, the bad times, those "what were you thinking" choices, those inspired moments of brilliance and then to bid farewell and good riddance to it all and look forwal to doing it all over again next year.

So what have been the highlights and lowlights of South African entertainment and social media trends this year? Basically South African entertainment in 2010 = World Cup and Die Antwoord. So what else is making interweb waves and Twitter trends besides hot foreign men kicking a ball and some potty-mouthed, tattoo-adorned, mullet-wearing rappers? Here are (because 11 is the new 10) other happenings which made this year the crazy year it was and in no particular order...

- <u>#Juju Friday</u>, the day SA Twitterers got to act and look like our loveable ANCYL president Mr Julius Malema, in response to the ANCYL threat that they would first come very hard on and then *closer* (sic) twitter (<u>www.ancyl.org.z</u> That trended on Twitter *world wiaaade*.
- 2. A rise in the hipster haters as hipsterism douche bag-ness reached all-time highs.
- 3. Introduction of zef to the overseas, including: prison tattoos, mullet cuts, gold teeth and a *fok jou* attitude; scary (oka <u>Die Antwoord</u> sneaked in, but they're tricksy like that).
- 4. Anyone who isn't living in a cave knows Die Antwoord, but for other SA artists 2010 was also their year to shine. Rap out-with-his-cap-out Jack Parow, Jax Panik and his legion of Panik preachers, those cutesy pie Loconville twins and silky Spoek Mathambo all had their fair share of headlines.
- 5. Trevor Noah watched us like a hawk, Cacaaw; Kagiso Lediga watched us like a chicken, Bakaak.



- 6. Fwaarp Paarp Fwaarp! Vuvuzelas are introduced to the world; side-effects cause potential deafness, temporary loss sanity and vuvuzela lips. Aah, I kinda miss them. (Yeah, World Cup slipped in there too.)
- 7. That Belville band brotherhood got even more incestuous, new bands new musicians. New musicians joining old band

old musicians joining new bands; it was all quite difficult to keep track of.

- 8. The circle was made beega, show dem man... show dem
- 9. "Stomach in Chest Out", all the cool kids are doing it. Thx Bheki Cele, we all should take pride in our posture, well sa
- 10. Mr SA 2011 finalists proved that there is a wealth of fine male talent hidden in little *dorpies* all around the country. Ye <u>Adriaan Berg</u>, I'm talking about you, you great sweaty hunka love. He's original, a leader with confidence, sporty, balanced WITH intergrity. What's not to love?
- 11. Don't you dare touch me on my studio...oh ok go on then.

Right my brain is already logging off and shutting down, time to bid farewell to the 2010 nine to five and hello to happy holidaying. Let's make the circle *beega*, suck in that stomach, stick that chest out, touch some lives, touch some studios a remember to always keep it real because we-are-awesome. See you in the next year you "bloody agents".

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