

# 'Esprit x You': The freshest combo of fashion and flavour

Issued by [Heineken Beverages](#)

20 Mar 2024

*Stand to win a shopping spree and celebrity styling worth R10,000*



Esprit, the brand known for the freshest flavour combos, rings in the new year with a stylish campaign that puts fashion and self-expression at its centre, so you can #OwnYourFlavour!

Whether it's with Esprit Mango Chilli, Esprit Watermelon Strawberry and a twist of Lime, or with a fresh fit that's so you – Esprit is all about the freshest combos that make you feel like your most authentic self. In fact, it's what defines us and sets us apart from the rest.

From Business Core x Streetwear to Skrrr Skrrr x Thrift, anything goes! As long as it speaks to you. Check out our latest video instalment for even more interesting fashion mashups and mixtures.

This year we're owning our fresh flavour combos with a campaign called 'Esprit x You', giving you a chance to win a bold

fashion combo of your own! With the help of celebrity stylist, Phupho Gumede K, five lucky winners will get to walk away with a shopping spree and style collab worth R10,000!

Just like Esprit, this campaign gives you a chance to put two or more flavours together to create an even fresher combo. And because we're all one of a kind, we can't wait to see the bold new looks our winners will be flaunting.

"'Esprit x You' invites our consumers to be true to themselves and let their clothes do the talking," says Esprit's brand manager, Buhle Jongilanga. "It's about embracing what makes you unique and owning it with a brand that allows you to do just that."

If you like to make a statement with the freshest fashion combos and dress to express, then this is your chance to enter. Simply buy any Esprit product, and dial \*120\*12321# for a chance to win.

It's your time to shine with a unique fashion fusion, inspired by your most flavourful self!

For more information, follow us on Instagram or Facebook at @EspritSouthAfrica, or Twitter at @EspritRSA and see Phupho Gumede K work his magic.

### #OwnYourFlavour



Esprit supports responsible drinking. Alcohol Not for Persons under the age of 18 years.

- **Three Ships Whisky launches a 13-Year-Old Single Malt Cape Ruby Cask finish** 14 May 2024
- **Fosta the sound with Hunter's Premium Cider and Jacquel Culture House** 17 Apr 2024
- **Jim Jeffries brought to you by Big Concerts and powered by Savanna Premium Cider postponed** 9 Apr 2024
- **Heineken Beverages honours history of entrepreneurship** 4 Apr 2024
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#### Heineken Beverages



HEINEKEN Beverages was formed in 2023 following the merger of HEINEKEN South Africa, Distell and Namibia Breweries Limited.

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