

# Preparing for the classroom of the future in South Africa

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Oxford University Press recently held four digital launch events to engage schools with their OUPSA digital product offering and establish OUPSA as a thought leader in education technology and the future of learning.

The programme of events was to engage with educators and government officials, and to showcase their developments in digital.

Over 400 teachers, principals, ICT specialists and government officials attended these events that were held in the four key provinces:

- Johannesburg, Gauteng,
- Gqeberha, Eastern Cape,
- Durban, KwaZulu Natal and;
- Cape Town, Western Cape

The programme included topical EduTech concerns that South African schools and teachers are currently grappling with, including:

*Nurturing Curiosity & Creativity in Learning through AI*

*Coding & Robotics: A Skill of the Future*

*Using Blended Learning Techniques in the Classroom, and*

*Teaching Reading to the Digital Generation*

Their guest speakers included prominent South African EduTech consultants, as well as a few key partners, who are experts in their field.



Alan Vesty, Head of Academics &  
Professional Development, Resolute  
Education



Jonathan Du Flessis, Head of Business  
Development, Resolute Education



Dr. Karen Walstra, EduTech Integration  
Consultant



Dr Maglin Moodley, Lecturer, Learning  
Technologies, University of Johannesburg



Dr Zelda Barends, Snr Lecturer,  
Stellenbosch University

Oxford University Press were also joined by Nkisanne Hlapolosa, Strategic Partner from MTN, a company that has helped Oxford to increase their reach to new audiences via a mobile subscription service.

### **Showcasing their digital developments**

Teachers were shown a demo of Oxford Reading Buddy and had the chance to explore [Oxford EduZone Complete](#) — an all-in-one learning and teaching solution providing all the content learners need. Their partners at Resolute Education, also showcased their joint Coding and Robotics offering, which launched in August 2023.



They captured the details of all delegates who were interested in any of the products shown at the event via a digital lead form, for our sales consultants to follow up afterwards.

The delegates also walked away with a virtual goodie bag that linked to more information on the products on display, and a real-life goodie bag filled with more product information, a beautiful wellness journal and a travel mug.

See more on their Instagram stories:

<https://www.instagram.com/stories/highlights/17895869381796882/>

Media queries:

Jarita Raga, Marketing Specialist

[Jarita.raga@oup.com](mailto:Jarita.raga@oup.com)

Website: [www.oxford.co.za](http://www.oxford.co.za)

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