

Ongoing executive education excellence as Gibbs ranked among leading business schools for 17th year by UK *Financial Times*

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University of Pretoria's Gordon Institute of Business (Gibs) has again been ranked as the top South African and African business school for executive education by the UK *Financial Times* in its Executive Education 2020 Ranking. This marks the 17th year in which Gibs has consistently ranked among the top 50 best executive education providers globally. The school is ranked at number 38.



The ranking looks at 80 business schools offering executive education in the form of tailor-made non-degree programmes for corporate customers (customised programmes) and 75 schools offering open-enrolment programmes for leaders. The ranking looks at criterion such as:

- **Client satisfaction**, which takes into account how client ideas were integrated into the programme;
- **Preparation**, which looks at the level of interaction between client and school and the effectiveness of the school in integrating its latest research;
- **Teaching methods**, which looks at the extent to which teaching methods and materials were contemporary and appropriate, and included a suitable mix of academic rigour and practical relevance;
- **Quality of faculty**, which looks at the quality of teaching and the extent to which teaching staff work together to present a coherent programme;
- **New skills and learning**, which explores the relevance of skills gained to the workplace, the ease with which they were implemented and the extent to which the course encouraged new ways of thinking; and
- **Future use**, which looks at the likelihood that clients would reuse the same school for other customised programmes in the future.

Gibs Dean Professor Nicola Kleyn said: “We are delighted to be ranked once again by the *Financial Times*. As we seek to continuously evolve to meet our clients’ changing needs, the *FT* plays a useful role in enabling us to benchmark against the world’s best business schools.”

Executive director: open programmes at Gibs Nishan Pillay said: “We are operating in a highly contested space and need to constantly innovate and provide transformative world-class programmes to compete with other global business schools. We do not compromise on quality and delegate experience regardless of the learning methodology. We aim to equip our clients and delegates with the relevant skills and knowledge to enable them to tackle challenges and lead in turbulent and

disruptive times.”

Gibs’s ethos is to provide high-quality management and business education in South Africa and across the rest of the continent and this ranking affirms that ethos. The school, through its programmes aims to develop managers who are resilient, are able to lead and make the right decisions which will take organisations and the country forward.

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About Gibs:

Founded in 2000, the University of Pretoria's Gordon Institute of Business Science (Gibs) is an internationally accredited business school, based in Johannesburg, South Africa's economic hub. As the business school for business, we focus on general management in dynamic markets to significantly improve responsible individual and organisational performance, primarily in the South African environment and increasingly in our broader African environment, through the provision of high quality business and management education. In May 2020, the annual UK Financial Times Executive Education rankings, a global benchmark for providers of executive education, once again ranked Gibs as the top South African and African business school. This is the 17th year running that Gibs has been ranked among the top business schools worldwide. In October 2019 the Gibs MBA was ranked among the top 100 business schools globally in the prestigious Financial Times Executive MBA Rankings. Gibs is one of two business schools in Africa to appear in this ranking.

Gibs is accredited by the Association of MBAs (Amba), the Association to Advance Collegiate Schools of Business (AACSB), the Council on Higher Education (CHE) and is a member of the South African Business Schools Association (Sabsa), and the Association of African Business Schools (AABS). For more information, visit www.gibs.co.za

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(GIBS) has been built around its intent to significantly improve responsible individual and organisational performance, through high-quality business and management education.

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