

# Newspapers ABC Q4 2020: Lacklustre quarter for newspapers

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11 Feb 2021

A lacklustre quarter that was once again dominated by no submissions, no issues and terminations. The Audit Bureau of Circulation (ABC) Q4, for the period October to December 2020, did not have much to celebrate.



## Daily newspapers

In this category of 27, 10 dailies did not submit data for the quarter and one daily changed publisher. Of the publications that did submit only seven increased on the previous quarter, with these ranging from a slight increase of 0.4% for *Die Burger* (daily) to an increase of 7% for *Business Day*, 6% for *The Citizen* (daily) and 4.9% for *Son* (daily).

In a reversal on the previous quarter, *New Vision* experienced a decrease on the previous quarter. While *Bukedde\** also showed a decrease, it was the only daily to show an increase on the prior year. The biggest declines - over 50% - on the prior year came from the *Pretoria News*, *Cape Argus*, *Cape Times*, and *The Star*. It is no surprise then that the *Pretoria News*, *Cape Argus*, and *Cape Times* were among the dailies which had no submissions for the quarter. *Volksblad* showed a massive increase on the previous quarter but this is because it has changed to digital only.

Publication	Frequency	Paid circulation	Free circulation	Total circulation	%change quarter	%change year
Daily Nation	MD Mo-Sat	76,041		76,041	1.8%	-24.8%
Daily Sun	Mo-Fr	57,313	146	57,459	-0.7%	-42.2%
Isolezwe	MD Mo-Fr	39,437	26	39,463	No Submission	-34.9%
Bukedde	MD Mo-Sat	33,451		33,451	-5.2%	0.5%
Burger Die Daily	MD Mo-Fr	32,181	648	32,829	0.4%	-7.3%
Sowetan	Mo-Fr	26,756	980	27,736	1.7%	-49.8%
Son (Daily)	MD Mo-Fr	25,631	35	25,666	4.6%	-40.6%
Citizen The (Daily)	MD Mo-Fr	23,462	6,550	30,012	6.0%	-18.8%
Beeld Daily	MD Mo-Fr	23,197	626	23,823	-2.6%	-17.9%
Namibian The	MD Mo-Fr	20,203		20,203	No Submission	-32.1%
New Vision	MD Mo-Fr	18,947		18,947	-3.6%	-19.8%

Times of Swaziland	MD Mo-Fr	18,075		18,075	-0.6%	-9.9%
Star The	MD Mo-Fr	14,125	8,157	22,282	No Submission	-60.1%
Business Day	MD Mo-Fr	12,963	460	13,423	7.0%	-26.3%
Herald The	MD Mo-Fr	11,533		11,533	-1.4%	-19.6%
Mercury The	MD Mo-Fr	10,873	377	11,250	No Submission	-46.9%
Daily Dispatch	MD Mo-Fr	10,827		10,827	-1.9%	-20.5%
Cape Times	MD Mo-Fr	8,958	685	9,643	No Submission	-62.0%
Daily News	MD Mo-Fr	8,651	304	8,955	No Submission	-54.3%
Cape Argus	MD Mo-Fr	8,151	781	8,932	No Submission	-62.5%
Witness The	MD Mo-Fr	8,104	148	8,252	-2.9%	-16.9%
Taifa Leo	MD Mo-Sat	7,425		7,425	4.9%	-23.2%
Zambia Daily Mail	MD Mo-Sat	6,204		6,204	No Submission	-3.9%
Pretoria News	MD Mo-Fr	1,905	52	1,957	No Submission	-80.3%
Daily Monitor	MD Mo-Fr	Terminated	Terminated	Terminated	No Submission	
Volksblad - Daily	Mo-Fr	Digital Only	Digital Only	Digital Only	1110400.0%	
Diamond Fields Advertiser	MD Mo-Fr	Changed Sector	Changed Sector	Changed Sector	Changed Publisher	.

## Weekly newspapers

In this ever-shrinking category, only two of the five weeklies that submitted data, out of a total of 11 weeklies, showed an increase on the previous quarter (*Mail & Guardian* – 4.5% and *Ilange* 0.8%). All weeklies were down on the prior year. The category also saw one no submission, three terminations, one conversation to digital only (*Die Burger* - Friday) and one changed sector (*Diamond Felds Advertiser*). All weeklies were down on the prior year.

Publication	Frequency	Paid circulation	Free circulation	Total circulation	%change quarter	%change year
Soccer Laduma	Wkly Wed	90,412		90,412	-3.0%	-52.9%
Ilanga	2xW Mo&Th	46,517		46,517	0.8%	-8.7%
Post The	Wkly Wed	21,821	19	21,840	No Submission	-40.5%
Mail & Guardian	Wkly Fr	11,613	166	11,779	4.9%	-43.2%
Voice The	Wkly Fr	9,771	339	10,110	-3.3%	-22.3%
Lesotho Times	Wkly Th	6,463		6,463	-0.5%	-11.2%
Diamond Fields Advertiser.	Wkly Fr	5,930	57	5,987	Changed Sector	
Botswana Gazette The	Wkly Wed	Terminated	Terminated	Terminated	No Submission	
Mmegi Reporter The	4xW Tu-Fr	Terminated	Terminated	Terminated	No Submission	
The Monitor (Formerly Mmegi Monitor)	Wkly Mon	Terminated	Terminated	Terminated	No Submission	
Burger Die Friday	Wkly Fr	Digital Only	Digital Only	Digital Only	Digital Only	.

## Weekend newspapers

Of the 27 newspapers in this category, it was littered with terminations (2) and 10 no submissions. The category also had no prior year increases. Despite this of the newspapers that did submit data, five newspapers showed an increase on the previous quarter, albeit all being under 10%. Of the remaining newspapers most had small decreases on the previous quarter except for two, *The Citizen* (Saturday) (-9%) and *Sunday Vision* (-16.4%). All newspapers showed a decline on the prior year.

Publication	Frequency	Paid circulation	Free circulation	Total circulation	%change quarter	%change year
Sunday Times	Wknd	106,918	4,752	111,670	5.2%	-44.4%
Burger Die Saturday	Wkly Sat	44,589	674	45,263	-1.5%	-7.4%
Saturday Star The	Wkly Sat	7,579	555	8,134	No Submission	-73.1%
City Press	Wknd	28,730	273	29,003	4.6%	-16.4%
Weekend Argus	Wknd	11,892	258	12,150	No Submission	-67.4%
Beeld Saturday	Wkly Sat	31,296	230	31,526	-2.8%	-11.6%
Rapport	Wknd	82,850	221	83,071	-2.3%	-13.1%
Sunday Tribune	Wkly Sun	22,030	126	22,156	No Submission	-40.9%
Weekend Witness	Wkly Sat	7,536	125	7,661	-3.0%	-18.1%

Independent on Saturday	Wkly Sat	14,688	41	14,729	No Submission	-40.9%
Isolezwe ngeSonto	Wkly Sun	28,199	3	28,202	No Submission	-36.0%
Citizen The (Saturday)	Wkly Sat	14,041	2	14,043	-9.0%	-5.7%
Isolezwe ngoMgqibelo	Wkly Sat	27,220	2	27,222	No Submission	-41.1%
Daily Dispatch Weekend Edition (formerly Saturday Dispatch)	Wknd	9,437		9,437	-0.9%	-21.7%
Ilanga Langesonto	Wknd	22,219		22,219	-2.7%	-24.9%
Sunday Mail	Wkly Sun	3,425		3,425	No Submission	-7.7%
Sunday Nation	Wkly Sun	88,363		88,363	-3.3%	-18.3%
Sunday Vision	Wkly Sun	12,423		12,423	-16.4%	-11.9%
Sunday World	Wknd	34,116		34,116	6.8%	-10.5%
Taifa Jumapili	Wkly Sun	6,815		6,815	1.2%	-18.4%
Weekend Post	Wknd	10,192		10,192	3.5%	-24.5%
Sunday Monitor	Wknd	Terminated	Terminated	Terminated	No Submission	
Pretoria News Saturday	Wkly Sat	No Issue	No Issue	No Issue	No Submission	
The Southern Cross	Wkly Sun	No Issue	No Issue	No Issue	No Submission	
Son op Sondag (formerly Sondag Son)	Wkly Sun	Discontinued	Discontinued	Discontinued	Discontinued	
Sunday Sun	Wknd	Discontinued	Discontinued	Discontinued	Discontinued	
Volksblad - Saturday	Wkly Sat	Digital Only	Digital Only	Digital Only		.

## Local newspapers

Of the 47 newspapers in this category, *Streeknuus* was the best performer with a 53.9% increase on the previous quarter and a 30.4% increase on the prior year. It was the only newspaper to achieve an increase in both in a category. There were some slight increases on the previous quarter and no other increases on the prior year. *Worcester Standard* increased by 24.9% on the previous quarter and *Paarl Post* by 24.8%. There were 10 no submissions, three discontinued and five changed sectors.

Publication	Frequency	Paid circulation	Free circulation	Total circulation	%change quarter	%change year
African Reporter	Wkly Fr	16,455		16,455	-5.9%	-20.5%
George Herald (Thursday)	Wkly Th	10,540		10,540	2.3%	-20.4%
Witbank News Fri	Wkly Fr	8,300		8,300	-1.8%	-34.9%
Middelburg Observer Fri	Wkly Fr	8,296		8,296	1.5%	-29.4%
Paarl Post	Wkly Th	8,206	10	8,216	24.8%	-25.8%
Weslander The	Wkly Th	7,129	24	7,153	3.3%	-19.2%
Worcester Standard	Wkly Th	6,649	3	6,652	24.9%	-15.5%
Zululand Observer Weekend (Formerly Friday)	Wkly Fr	6,145		6,145	0.3%	-34.1%
Capricorn Voice	Wkly Wed	5,948		5,948	No Submission	75.5%
Limpopo Mirror	Wkly Fr	5,391		5,391	0.2%	-11.2%
Mosselbay Advertiser	Wkly Fr	5,056		5,056	-1.2%	-17.7%
District Mail	Wkly Th	4,276	19	4,295	1.4%	-30.7%
Zululand Observer Monday	Wkly Mon	3,752		3,752	3.8%	-25.0%
Representative	Wkly Fr	3,658		3,658	-8.8%	-15.1%
Vaalweekblad	Wkly Th	3,228		3,228	3.6%	-28.7%
Mpumalanga News	Wkly Wed	3,015	2,307	5,322	-2.1%	-37.2%
Newcastle and District Advertiser	Wkly Fr	2,939		2,939	-6.6%	-24.0%
South Cape Forum/Suid Kaap Forum	Wkly Th	2,394		2,394	-2.9%	-25.4%
Northern Review Weekend	Wkly Fr	2,063		2,063	No Submission	-22.4%
Talk of the Town	Wkly Fr	1,942		1,942	-3.2%	-7.9%
Knysna Plett Herald	Wkly Th	1,854		1,854	2.1%	-13.4%
Bosvelde Review	Wkly Fr	1,751		1,751	No Submission	-20.6%
Streeknuus	Wkly Fr	1,528		1,528	53.9%	30.4%
Northern Natal Courier	Wkly Fr	1,450		1,450	10.8%	-25.7%
Daller Die	Wkly Fr	1,369		1,369	-5.1%	-14.1%
Ladysmith Gazette	Wkly Fr	1,308		1,308	-12.6%	-41.9%
Oudtshoorn Courant	Wkly Fr	1,192		1,192	-13.2%	-17.4%
The Courier	Wkly Fr	1,126		1,126	0.0%	0.0%
Graaff Reinet Advertiser	Wkly Th	1,091		1,091	-8.1%	-17.6%

Vryheid Herald	Wkly Fr	915		915	-23.6%	-40.3%
Estcourt and Midlands News	Wkly Fr	656		656	-6.6%	-40.5%
Streeknuus Delmas	Wkly Fr	590		590	-25.4%	-27.2%
Brits Pos	Wkly Th	Terminated	Terminated	Terminated	No Submission	
Die Noordwester	Wkly Fr	Terminated	Terminated	Terminated	No Submission	
Gemsbok	Wkly Wed	Terminated	Terminated	Terminated	No Submission	
Klerksdorp Rekord	Wkly Fr	Terminated	Terminated	Terminated	No Submission	
Rustenburg Herald	Wkly Th	Terminated	Terminated	Terminated	No Submission	
Stellalander	Wkly Wed	Terminated	Terminated	Terminated	No Submission	
The Mail	Wkly Th	Terminated	Terminated	Terminated	No Submission	
Lowvelder The / Laevelder Die ( Tuesday)	Wkly Tue	Discontinued	Discontinued	Discontinued	Discontinued	
Md South Coast Mail	Wkly Fr	Discontinued	Discontinued	Discontinued	Discontinued	
Tembisan	Wkly Th	Discontinued	Discontinued	Discontinued	Discontinued	
Carletonville Herald	Wkly Fr	Changed Sector	Changed Sector	Changed Sector	Changed Sector	
Hermanus Times	Wkly Th	Changed Sector	Changed Sector	Changed Sector	363800.0%	
Lowvelder The / Laevelder Die (Friday)	Wkly Fr	Changed Sector	Changed Sector	Changed Sector	Changed Sector	
Potchefstroom Herald	Wkly Fr	Changed Sector	Changed Sector	Changed Sector	Changed Sector	
South Coast Herald	Wkly Fr	Changed Sector	Changed Sector	Changed Sector	Changed Sector	.

## Free newspapers

In the last quarter this category boasted submissions from all the newspapers, but in Q4 there were two no submissions, five with no issues, 19 discontinued, three ceased publications, five rebrands and four terminations. Despite this the largest category for the Press, had some big increases on the previous quarter. *Rekord Noweto* and *Rekord West News/Wes Nuus*, *Rekord Central/Sentraal*, *Peoples Post Grassy Park*, and *City Vision* (Lwandle/Nomzamo) all boasted increases of over 100% on the previous quarter.

*City Vision* (Khayelitsha) and *City Vision* (Langa/Gugulethu) also posted good results. Most free newspapers fared well, with slight to moderate increases over the previous quarter and some also gained on the prior year. Despite this the category had three ceased publications, 19 discontinued, five no issues, two no submissions, five rebrands and four terminations.

Publication	Period	Frequency	Total circulation	%change quarter	%change year
Taxi Times	Oct -Dec	F	144,940	-3.4%	110.2%
PE Express	Oct -Dec	Wkly Wed	119,961	0.0%	0.0%
Sedibeng Ster	Oct -Dec	Wkly Th	90,980	0.0%	0.0%
Plainsman	Oct -Dec	Wkly Wed	89,581	-0.2%	-0.2%
Rekord East/Oos	Oct -Dec	Wkly Tue	78,963	0.0%	0.5%
Vukani	Oct -Dec	Wkly Wed	74,342	7.9%	-8.3%
Mthatha Express	Oct -Dec	Wkly Wed	69,970	0.0%	16.6%
Tabletalk	Oct -Dec	Wkly Wed	64,570	11.8%	-8.2%
Rekord Centurion	Oct -Dec	Wkly Wed	60,173	-0.1%	0.3%
Phoenix Sun - inc. Comubia Tongaat & Verulam	Oct -Dec	Wkly Wed	59,860	0.0%	-7.7%

Randburg Sun	Oct -Dec	Wkly Th	59,468	35.3%	-0.3%
Phoenix Tabloid	Oct -Dec	Wkly Tue	55,980	0.0%	0.0%
Highway Mail	Oct -Dec	Wkly Fr	54,084	6.7%	-0.1%
Kathorus Mail	Oct -Dec	F	53,830	0.4%	-0.7%
Chatsworth Tabloid	Oct -Dec	Wkly Wed	52,480	0.0%	0.0%
Chatsworth Rising Sun	Oct -Dec	Wkly Tue	51,550	0.0%	1.6%
Athlone News	Oct -Dec	Wkly Wed	50,744	16.6%	-9.3%
The Springfield Weekly Gazette	Oct -Dec	Wkly Th	50,518	1.1%	1.1%
Sandton Chronicle	Oct -Dec	Wkly Wed	49,411	24.6%	-0.6%
Kempton Express	Oct -Dec	Wkly Th	48,444	5.7%	-11.0%
People s Post Mitchells Plain	Oct -Dec	Wkly Tue	46,818	94.0%	-43.8%
Roodepoort Record	Oct -Dec	Wkly Th	46,635	-0.6%	-7.9%
Southern Mail	Oct -Dec	Wkly Wed	46,084	13.0%	-8.5%
Bloemfontein Courant (formerly Krant)	Oct -Dec	Wkly Wed	44,889	24.9%	-10.0%
Southern Suburbs Tatler	Oct -Dec	Wkly Wed	44,300	10.9%	-9.0%
Bedfordview & Edenvale News	Oct -Dec	Wkly Wed	43,951	3.5%	-3.0%
Boksburg Advertiser	Oct -Dec	Wkly Tue	43,481	8.4%	0.1%
Go & Express	Oct -Dec	Wkly Th	42,318	15.6%	0.1%
Ster South	Oct -Dec	Wkly Tue	41,460	0.0%	0.0%
Bloemnuus	Oct -Dec	Wkly Th	41,308	17.1%	-7.9%
Ethekwini Times	Oct -Dec	Wkly Fr	40,980	0.0%	0.0%
Umlazi Times	Oct -Dec	Wkly Th	40,980	0.0%	0.0%
Rosebank Killamey Gazette	Oct -Dec	Wkly Tue	40,870	3.2%	55.0%
Overport Rising Sun	Oct -Dec	Wkly Th	40,350	0.1%	-10.0%
Rekord North/Noord	Oct -Dec	Wkly Th	40,000	0.0%	0.6%
Tame Times - Weekly	Oct -Dec	Wkly Tue	39,970	-50.0%	-26.6%
Benoni City Times	Oct -Dec	Wkly Tue	38,827	7.3%	0.1%
Alberton Record	Oct -Dec	Wkly Wed	37,689	2.8%	-0.4%
Maritzburg Echo	Oct -Dec	Wkly Th	37,025	-9.9%	-37.7%
Fourways Review	Oct -Dec	Wkly Wed	36,633	5.3%	-0.7%
Vista	Oct -Dec	Wkly Th	35,171	0.6%	0.7%
Noordkaap Bulletin	Oct -Dec	Wkly Th	35,150		
Tongaat & Verulam Tabloid (former Northern Star)	Oct -Dec	Wkly Tue	34,980	0.0%	0.0%
Ridge Times	Oct -Dec	Wkly Fr	34,950	0.0%	0.0%
South Coast Fever	Oct -Dec	Wkly Th	34,950	0.0%	0.0%
Express	Oct -Dec	Wkly Wed	33,989	17.6%	-12.3%
Rekord Moot	Oct -Dec	Wkly Th	33,568	0.1%	0.3%
Ster North	Oct -Dec	Wkly Tue	32,760	0.0%	-0.1%
Msunduzi Eyethu (former Edendale)	Oct -Dec	Wkly Th	32,448	-7.2%	-3.5%
Southern Star	Oct -Dec	Wkly Fr	31,980	0.0%	0.0%
Helderberg Gazette.	Oct -Dec	Wkly Tue	31,652	0.6%	0.6%
Tygerburger Table View	Oct -Dec	Wkly Wed	31,381	0.0%	-0.2%
Northcliff & Melville Times	Oct -Dec	Wkly Tue	30,372	24.1%	-0.2%
Germiston City News	Oct -Dec	Wkly Tue	30,247	8.3%	0.5%
City Vision (Khayalitsha)	Oct -Dec	Wkly Th	30,114	85.4%	-40.3%
Komani Karoo Express	Oct -Dec	Mtly	29,980	0.0%	0.3%
UD Express	Oct -Dec	Wkly Wed	29,975	-0.1%	0.1%
Dolphin Coast Mail	Oct -Dec	Wkly Wed	29,960	0.0%	4.4%
East Coast Mail	Oct -Dec	Wkly Wed	29,960	0.0%	4.4%
Rising Sun Lenasia	Oct -Dec	Wkly Wed	29,925	-2.3%	-9.1%
North Coast Courier	Oct -Dec	Wkly Wed	29,924	-0.2%	-24.8%
Issue Mangaung	Oct -Dec	Wkly Wed	29,900	0.0%	0.0%
Umlazi Eyethu	Oct -Dec	Wkly Fr	29,881	23.4%	2.3%
Diepkloof Urban News	Oct -Dec	Wkly Fr	29,820	0.0%	-1.1%
Polokwane Observer.	Oct -Dec	Wkly Th	29,777		266.1%
Stanger Weekly	Oct -Dec	Wkly Wed	29,730	1.6%	-0.6%
Coastal Weekly	Oct -Dec	Wkly Th	29,261	-0.7%	-1.1%
Soweto Express	Oct -Dec	Mtly	29,104	0.0%	
Public Eye	Oct -Dec	Wkly Th	29,023	-3.1%	-2.7%



Constantiaberg Bulletin	Oct -Dec	Wkly Wed	29,017	11.2%	-9.0%
Maritzburg Sun	Oct -Dec	Wkly Wed	28,884	-3.6%	-3.3%
Rekord Mamelodi	Oct -Dec	Wkly Fr	28,768	-0.3%	-3.4%
City Vision (Langa/Gugulethu)	Oct -Dec	Wkly Th	28,641	76.3%	-42.3%
False Bay Echo	Oct -Dec	Wkly Wed	28,439	12.9%	-9.5%
Bolander	Oct -Dec	Wkly Wed	28,428	12.2%	-8.3%
Atlantic Sun	Oct -Dec	Wkly Wed	28,357	12.9%	-9.5%
Midrand Reporter	Oct -Dec	Wkly Th	27,994	22.6%	-0.5%
Eyethu Bay Watch (Formerly Baywatch)	Oct -Dec	Wkly Wed	27,917	-7.1%	-7.2%
Tygerburger Eersterivier/Blue Downs	Oct -Dec	Wkly Wed	27,890	0.0%	-0.3%
Northglen News	Oct -Dec	Wkly Fr	27,470	1.9%	-0.1%
Rekord Noweto	Oct -Dec	Wkly Fr	27,368	174.0%	-5.0%
Roodepoort Northsider (Formerly Northside Chronicle	Oct -Dec	Wkly Th	26,920	0.0%	-7.2%
Berea Mail	Oct -Dec	Wkly Fr	26,901	5.9%	-0.6%
Krugersdorp News	Oct -Dec	Wkly Wed	26,609	0.0%	-11.8%
Springs Advertiser	Oct -Dec	Wkly Wed	25,997	4.4%	-0.2%
Pimville Urban News	Oct -Dec	Wkly Fr	24,820	0.0%	-1.4%
Protea Urban News	Oct -Dec	Wkly Fr	24,820	0.0%	-1.4%
Intshonalanga Eyethu	Oct -Dec	Wkly Fr	23,780	-0.1%	-16.9%
Eikestadnuus.	Oct -Dec	Wkly Th	23,697	3.4%	-1.2%
Southern Courier	Oct -Dec	Wkly Tue	23,253	-17.9%	-40.8%
People s Post False Bay	Oct -Dec	Wkly Tue	22,000	0.5%	-29.0%
Issue Eastern Free State	Oct -Dec	Wkly Th	21,900	0.0%	0.0%
Tygerburger Durbanville	Oct -Dec	Wkly Wed	20,989	0.9%	1.3%
Xpress Times	Oct -Dec	Wkly Wed	20,916	-0.2%	-14.7%
Hermanus Times.	Oct -Dec	Wkly Wed	20,529		
Comaro Chronicle	Oct -Dec	Wkly Wed	20,337	1.9%	-1.6%
People s Post Claremont/Rondebosch	Oct -Dec	Wkly Tue	20,000	14.7%	-37.2%
People s Post Constantia/Wynberg	Oct -Dec	Wkly Tue	20,000	14.7%	-33.5%
Kouga Express	Oct -Dec	Wkly Th	19,961	0.0%	-0.1%
Tygerburger Elsiesrivier	Oct -Dec	Wkly Wed	19,923	47.0%	-39.8%
Tygerburger Ravensmead/Belhar	Oct -Dec	Wkly Wed	19,917	43.1%	-30.6%
Bonus Review	Oct -Dec	Wkly Wed	19,879		-50.2%
Merebank Rising Sun	Oct -Dec	Wkly Tue	19,850	0.1%	-11.2%
South Coast Sun	Oct -Dec	Wkly Fr	19,850	6.6%	-0.2%
UGU Eyethu	Oct -Dec	Wkly Wed	19,850	33.0%	-46.1%
Rekord West News/Wes Nuus	Oct -Dec	Wkly Fr	19,824	78.0%	-0.5%
Tygerburger Brackenfell	Oct -Dec	Wkly Wed	19,281	0.1%	0.1%
Tygerburger Kuilsrivier	Oct -Dec	Wkly Wed	19,234	0.0%	-0.3%
Swartland Gazette (formerly Swartland Monitor).	Oct -Dec	Wkly Tue	19,112	46.5%	0.6%
Tygerburger Bellville	Oct -Dec	Wkly Wed	19,073	-0.2%	0.2%
People s Post Athlone	Oct -Dec	Wkly Tue	18,909	76.0%	-37.5%
Brakpan Herald	Oct -Dec	Wkly Tue	18,905	5.7%	-0.5%
Tygerburger Minerton	Oct -Dec	Wkly Wed	18,614	0.0%	-0.4%
Tygerburger Kraaifontein	Oct -Dec	Wkly Wed	18,582	0.0%	-0.3%
Rekord Central/Sentraal	Oct -Dec	Wkly Fr	18,500	123.2%	0.1%
TygerBurger De Grendel	Oct -Dec	Wkly Wed	18,456	-0.1%	-0.4%
Randfontein / Westonaria Herald.	Oct -Dec	Wkly Tue	18,444	0.1%	-5.9%
Mid South Coast Rising Sun	Oct -Dec	Wkly Tue	17,850	0.1%	-10.9%
Steelburger	Oct -Dec	Wkly Th	17,700	0.0%	0.0%
TygerBurger Tyger Valley	Oct -Dec	Wkly Wed	17,349	0.0%	-0.3%
Potchefstroom Herald.	Oct -Dec	Wkly Fr	16,938	-0.2%	
Southlands Sun	Oct -Dec	Wkly Fr	16,902	-0.1%	-5.0%
People s Post Landsdowne	Oct -Dec	Wkly Tue	16,545	78.2%	-21.7%
Maseru Metro	Oct -Dec	Wkly Th	16,116	100.0%	-53.9%
Northern Eyethu	Oct -Dec	Mly	15,857	0.0%	0.0%
Weskus Nuus	Oct -Dec	F	14,950	0.0%	0.0%
Alex News	Oct -Dec	F	14,810	23.0%	-24.6%
Tygerburger Parow	Oct -Dec	Wkly Wed	14,271	0.0%	-0.4%

People s Post Woodstock	Oct -Dec	Wkly Tue	14,075	1.3%	-14.1%
Tygerburger Goodwood	Oct -Dec	Wkly Wed	13,986	-0.1%	-0.5%
Eastern Cape Rising Sun	Oct -Dec	Wkly Tue	13,334	25.4%	-68.6%
Queensburgh News	Oct -Dec	F	12,982	1.1%	-0.2%
People s Post Grassy Park	Oct -Dec	Wkly Tue	12,909	130.8%	-40.9%
Vrystaat Kroon	Oct -Dec	F	12,331		
People s Post City Edition	Oct -Dec	Wkly Tue	12,181	87.0%	-58.3%
People s Post Retreat	Oct -Dec	Wkly Tue	12,181	74.6%	-48.0%
Carletonville Herald.	Oct -Dec	Wkly Fr	11,990	0.3%	
Village Talk	Oct -Dec	Wkly Wed	11,946	0.0%	0.0%
Breederivier Gazette.	Oct -Dec	Wkly Wed	11,923	2.9%	3.2%
Zululand Eyethu (formerly Eshowe Watch)	Oct -Dec	Mtly	11,851	0.0%	0.0%
Uthukela Eyethu	Oct -Dec	Wkly Th	10,000	0.8%	0.0%
Umgungundlovu Eyethu (former Umngeni)	Oct -Dec	F	9,960	0.0%	-49.8%
Greytown Gazette	Oct -Dec	Wkly Mon	9,900	11.2%	11.2%
Corridor Gazette	Oct -Dec	F	9,800	0.0%	11.4%
Hazyview Herald	Oct -Dec	F	9,795	0.0%	0.0%
Highveld The	Oct -Dec	Wkly Fr	9,230	13.2%	-48.3%
City Vision (Lwandle / Nomzamo) former Kasi Vision Helderberg	Oct -Dec	Wkly Th	8,316	122.1%	-44.4%
Ystervark	Oct -Dec	Wkly Th	7,890		
Parys Gazette	Oct -Dec	Wkly Fr	7,480	-0.1%	-0.1%
Sentinel News	Oct -Dec	Wkly Wed	6,486	7.2%	-9.2%
Standerton Advertiser.	Oct -Dec	Wkly Fr	5,190	-11.3%	7.0%
CXpress	Oct -Dec	Wkly Wed	4,995	40.1%	-49.5%
The Hilton	Oct -Dec	Mtly	4,960	0.0%	
The Weekly Free State	Oct -Dec	Wkly Th	4,950	0.0%	0.0%
Tribune	Oct -Dec	Wkly Tue	4,950	0.0%	-58.6%
Inner City Gazette	Oct -Dec	Wkly Th	4,935	0.0%	
Free State Sun	Oct -Dec	Wkly Th	4,750	0.0%	-2.1%
Maluti News	Oct -Dec	Wkly Fr	2,495	0.0%	0.0%
Herrie Die	Oct -Dec	Wkly Th	Terminated		
NewsHorn Mpumalanga	Oct -Dec	F	Terminated		
Northern Business Review	Jul -Jun	Q	Terminated		
SA Jewish Report	Oct -Dec	Wkly Fr	Terminated		
The Village NEWS	Oct -Dec	Wkly Tue	Terminated		
Isolomzi Express	Oct -Dec	Wkly Wed	Rebranded		
Kalahari Buletin (Formerly Kuruman Bulletin)	Oct -Dec	Wkly Th	Rebranded		
Kroonnuus	Oct -Dec	Wkly Tue	Rebranded		
Noordkaap	Oct -Dec	Wkly Wed	Rebranded		
Vrystaat Nuus/News	Oct -Dec	Wkly Wed	Rebranded		
The Olifants News	Oct -Dec	F	No Submission		
The Rising Sun.	Oct -Dec	Wkly Wed	No Submission		
Capetowner	Oct -Dec	Wkly Wed	No Issue		
Mpuma Koloni Lathiitha Ilanga	Oct -Dec	Mtly	No Issue		
Northern News - Kraaifontein Brackenfel Kuils River	Oct -Dec	Wkly Wed	No Issue		
Northern News Bellville/Durbanville formerly Tygertalk Bellville/Durbanville	Oct -Dec	Wkly Wed	No Issue		
Northern News Goodwood / Parow formerly Tygertalk Goodwood	Oct -Dec	Wkly Wed	No Issue		
Chiawelo Urban News	Oct -Dec	Wkly Fr	Discontinued		
City Buzz	Oct -Dec	Mtly	Discontinued		
Die Ghaap - Kimberly Gazette	Oct -Dec	F	Discontinued		
Dobsonville Urban News	Oct -Dec	Wkly Fr	Discontinued		
East Griqualand Fever	Oct -Dec	Wkly Th	Discontinued		
Eldorado Urban News	Oct -Dec	Wkly Fr	Discontinued		
Full Sus	Jul -Dec	AtM	Discontinued		
Jabavu Urban News.	Oct -Dec	Wkly Fr	Discontinued		
Johannesburg Eastern Express	Oct -Dec	Wkly Tue	Discontinued		
Meadowlands Urban News	Oct -Dec	Wkly Fr	Discontinued		
Midweek Herald (formerly Noordwes Gazette)	Oct -Dec	Wkly Tue	Discontinued		
Nelspruit Post	Oct -Dec	Wkly Th	Discontinued		

North Eastern Tribune	Oct -Dec	Wkly Tue	Discontinued		
Orlando Urban News	Oct -Dec	Wkly Fr	Discontinued		
South Coast Herald Bonus	Oct -Dec	Wkly Wed	Discontinued		
Theewaterkloof Gazette (Formerly Kontreinuus Gaz.)	Oct -Dec	Wkly Tue	Discontinued		
West Side Urban News	Oct -Dec	Wkly Fr	Discontinued		
White River Post	Oct -Dec	F	Discontinued		
Zola Urban News	Oct -Dec	Wkly Fr	Discontinued		
Amanzimtoti Fever (formerly Uppercoast Fever)	Oct -Dec	Wkly Wed	Ceased Publishing		
Hillcrest Fever (formerly Forest Express)	Oct -Dec	Wkly Tue	Ceased Publishing		
Maritzburg Fever (formerly Mirror The)	Oct -Dec	Wkly Wed	Ceased Publishing		.

\*Non-South African titles from Botswana, Kenya, Uganda and Lesotho.

## ABOUT DANETTE BREITENBACH

Danette Breitenbach is a marketing & media editor at Bizcommunity.com. Previously she freelanced in the marketing and media sector, including for Bizcommunity. She was editor and publisher of AdVantage, the publication that served the marketing, media and advertising industry in southern Africa. She has worked extensively in print media, mainly B2B. She has a Masters in Financial Journalism from Wits.

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