

SAB owner-driver programme to empower SA truck drivers

South African Breweries' (SAB) owner-driver programme, in collaboration with Wesbank and Man trucks, is set to handover over six trucks to its beneficiaries. The programme will see drivers lease and operate their own trucks to distribute SAB's products from its various depots to retail outlets.



Image source: [Gallo/Getty](#)

Sab aims to empower and equip entrepreneurs with vital business skills, access to finance geared to build and create sustainable businesses that grow their communities.

"Owning and running an effective truck business needs a strong understanding and knowledge of company costs, attending to strict vehicle maintenance and quality controls and intensive preparation for the various expenses necessary to run a transport business like mine," says truck recipient, Gift Sithole. "Fortunately, the learnership programme I went through with SAB, prepared, and equipped me with logistics, financial and people skills to help manage and grow my business."

Creating sustainable businesses

Sphe Vundla, corporate brand director, says: "A thriving SMME sector, powered by entrepreneurship and partnerships is central to the growth of the economy. We believe that through innovating the alcohol supply chain with initiatives such as the owner-driver programme, SAB has and will continue to positively impact the lives of individuals and communities across the country."

"Around 65% of our deliveries are done by owner-drivers, many of whom have gone on to own more than one truck. This programme has time and again, proven to be a winning recipe for all concerned: drivers are empowered, they create sustainable jobs for many others, and Sab gets its products to market. We are exceptionally proud of success stories like Gift's."

For more, visit: <https://www.bizcommunity.com>