

New Samsung Galaxy A-series

Samsung Electronics South Africa has launched the new Galaxy A-series 2016 range. The new Galaxy A3, A5 and A7 is an aesthetic fusion of metal and glass design, and is targeted at the youth and cost-conscious consumers.



The smartphones feature the latest super AMOLED displays, Exynos processors and increased RAM to easily shuffle between games, songs, apps and movies. The range comes standard with a long lasting, high-capacity battery. The increased battery performance for the new A7, A5 and A3 are 27%, 26% and 21% respectively. Processing power comes in the form of enhanced octa core processors in the A7 and A5, and quad core processing in the A3.

Consumers can capture their selfies with a 120° Wide Angle feature on the camera, allowing the inclusion of more friends or scenery in the shot. The on-board camera of the A5 and A7 is said to enable users to capture blur-free images through Optical Image Stabilisation (OIS) technology. An f/1.9 aperture makes taking better quality images in low-lit areas possible. There is also Palm Gesture function that allows users to snap selfies with the wave of a hand.

Samsung Galaxy A3/A5/A7 specifications:

Specification	Samsung Galaxy A7 (2016)	Samsung Galaxy A5 (2016)	Samsung Galaxy A3 (2016)
Display	5.5" FHD Super AMOLED	5.2" FHD Super AMOLED	4.7" HD Super AMOLED
Network	LTE Cat.6	LTE Cat.6	LTE Cat.4
Dimension (mm)	151.5 x 74.1 x 7.3	144.8 x 71.0 x 7.3	134.5 x 65.2 x 7.3
Camera	13MP OIS (F1.9) + 5MP (F1.9)	13MP OIS (F1.9) + 5 MP (F1.9)	13MP (F1.9) + 5MP (F1.9)
Processor	1.6GHz Octa Core	1.6GHz Octa Core	1.5 GHz Quad Core
RAM	3GB	2GB	1.5GB
Storage	16GB	16GB	16GB
Card Slot	MicroSD Slot (Up to 128GB)	MicroSD Slot (Up to 128GB)	MicroSD Slot (Up to 128GB)
Battery	3,300mAh	2,900mAh	2,300mAh
Others	Metal + Glass CMF MST Finger Scanner Fast Charging	Metal + Glass CMF MST Finger Scanner Fast Charging	Metal + Glass CMF

For more, visit: <https://www.bizcommunity.com>