

What's big on social media this week?

Acumen Media unveiled its seven-day analysis of the week's top trending stories on social media. Home affairs minister Malusi Gigaba dominated the conversation with a recorded 35.1% after he was embroiled in a [sex-tape scandal](#).

“ [#Gigaba](#) takes centre stage with huge coverage, [@ThisIsAcumen](#) analysed how big Gigaba was really, the biggest story this week with both the largest share of voice in the media and also the biggest peak over 7 days (no puns intended) [pic.twitter.com/2qzs2aVzjh](#)— Tonya Khoury (@ThisIsTonya) [November 2, 2018](#) ”

Other news that steered conversations on social media included the #GenderSummit, the mass exodus at the #DA, the aftermath of the #VBSHeist, the #DrosRape, as well as [Pick n Pay's #Gardener and #Maid mugs](#). Following the news of his death last week, #HHP remains topical as his custom wife calls for an interdict on the burial, while #TomMoyane enters the news cycle as the president dismisses him as the commissioner of the South African Revenue Service (Sars).

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