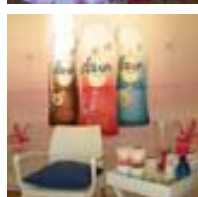


Dawn Day Spa gives back at POWA

Unilever's much-loved body lotion Dawn spoilt several ladies at POWA (People Opposing Women's Abuse) in Johannesburg, thanks to the charity initiative that Dawn is running in line with celebrating women during the month of August.



Endeavouring to give back to the abused and downtrodden women, the Dawn Day Spa visited POWA to spoil and pamper the ladies throughout the afternoon. A delicious afternoon tea-time spread was served, but the most relaxing part of the

afternoon kicked off when the ladies were able to experience the Dawn Day Spa massages! Hand and shoulder massages were enjoyed as the women de-stressed and began to feel a sense of value and inner and outer beauty again. At the end of their massages, each lady was presented with a Dawn Day Spa vanity bag with mini Dawn lotions too.

Mbali Mlotshwa, the Face of the Dawn Day Spa spent the afternoon with the ladies, speaking graciously and kindly, yet firmly around the topic of abuse and the importance in finding strength within themselves to move forward.

In addition, part of the visit was to hand over a donation from the Dawn Day Spa - a much needed four-plate electric stove, a small fridge as well as various personal and household brands sponsored by Unilever.

The Dawn Day Spa will be visiting a further two charities this month and will end off the campaign initiative by rewarding a school with a pre-matric dance spa treatment.

For more, visit: <https://www.bizcommunity.com>