

## The Creative Circle monthly winners for March to April 2019

The Creative Circle Monthly Award winners for work flighted between March and April this year were recently announced at Ogilvy in Johannesburg.



Creative Circle judges.

The duties of jury president was held by executive creative director of Ogilvy, Matthew Barnes.

The jury constituted a combination of senior and junior creatives from Creative Circle member agencies, allowing the judging process to act as an all-important training ground for up-and-coming South African creatives. The panel included:

- Adam Weber, executive creative director, M&C Saatchi Abel
- Lapeace Kakaza, creative director, TBWA\Hunt Lascaris
- Vanessa Pearson, executive creative director, House of Brave
- · Leago Sehere, copywriter, Joe Public United
- Thina Zibi, art director, The Odd Number
- Jade Amic, creative group head, VML
- · Wandile Zwane, junior designer, JWT
- Mandla Mazibuko, executive creative director, Cheri Yase Kasi
- · Amanda van der Walt, designer, Xfacta
- · Auryn Hiscock, creative lead, Fort
- Portia Mamosebo, copywriter, KJII

The categories judged were Digital and Interactive, Film, Radio and Audio, Print, Out of Home, and PR and Media Communication, Live and Integrated. Please note that all Communication Design entries were judged in a separate session on 29 May 2019.

All winning work can be viewed here.

Prize	Entry Agency	Category	Brand
Third	Ogilvy Johannesburg	Digital Communication - Mar 19	ABInBev - Castle Lager
Third	M&C Saatchi Abel	Digital Communication - Apr 19	Nando's

Second	FCB Joburg (Pty) Ltd	PR & Media Communication - Mar 19	Coca-Cola
Second	FoxP2 Advertising Cape Town	Out of Home - Mar 19	BBL Security Products
	FoxP2 Advertising Cape Town	Out of Home - Mar 19	BBL Security Products
	FoxP2 Advertising Cape Town	Out of Home - Mar 19	BBL Security Products
	FoxP2 Advertising Cape Town	Out of Home - Mar 19	BBL Security Products
Third	Ogilvy Cape Town	Print Communication - Mar 19	Volkswagen South Africa
	Ogilvy Cape Town	Print Communication - Mar 19	Volkswagen South Africa
	Ogilvy Cape Town	Print Communication - Mar 19	Volkswagen South Africa
Second	McCann1886	Print Communication - Apr 19	Cell C
	McCann1886	Print Communication - Apr 19	Cell C
	McCann1886	Print Communication - Apr 19	Cell C
Third	TBWA\Hunt Lascaris Johannesburg	Print Communication - Apr 19	City Lodge Hotel Group
	TBWA\Hunt Lascaris Johannesburg	Print Communication - Apr 19	City Lodge Hotel Group
	TBWA\Hunt Lascaris Johannesburg	Print Communication - Apr 19	City Lodge Hotel Group
Second	TBWA\Hunt Lascaris Johannesburg	Radio & Audio - Mar 19	City Lodge Hotel Group
	TBWA\Hunt Lascaris Johannesburg	Radio & Audio - Mar 19	City Lodge Hotel Group
	TBWA\Hunt Lascaris Johannesburg	Radio & Audio - Mar 19	City Lodge Hotel Group
Third	FCB Africa / HelloFCB+ Cape Town	Radio & Audio - Apr 19	Cell C
First	TBWA\Hunt Lascaris Johannesburg	Radio & Audio - Apr 19	City Lodge Hotel Group
	TBWA\Hunt Lascaris Johannesburg	Radio & Audio - Apr 19	City Lodge Hotel Group
	TBWA\Hunt Lascaris Johannesburg	Radio & Audio - Apr 19	City Lodge Hotel Group
Third	Joe Public United	Film - Mar 19	Atron
Second	Two Good Women (Pty) Ltd trading as Think Creative Africa	Film - Mar 19	Mzansi Magic
	Two Good Women (Pty) Ltd trading as Think Creative Africa	Film - Mar 19	Mzansi Magic
Second	FCB Joburg (Pty) Ltd	Integrated Campaign - Mar 19	Coca-Cola

The Creative Circle represents advertising and design agencies, and only Creative Circle members are eligible to enter the awards. All monthly winners are shortlisted for the Annual Awards that will take place in March 2020.

Entries for work flighted in May 2019, will open on 3 June 2019 and close on 10 June 2019, with judging taking place on 27 June at TBWA\Hunt Lascaris, Johannesburg.