

178: "Build your Business" training and leadership development course

On the next [Biz Takeouts Marketing & Media radio show](#) on Thursday, 23 June 2016, from 9-10am, show host Warren Harding takes a look at MI-Ashanti International (Pty) Ltd, a 21C business solutions, training and education company who will be piloting an eight week short course at Vega School in Cape Town from 2 July to 20 August 2016.



The company's vision is to play an active social and economic role in the local and global market to reduce the failure rate start-up entrepreneurs and enable a higher percentage of start-up entrepreneurship success.

We host Wendy van Schalkwyk, CEO and founder of MI-Ashanti International. She's an entrepreneur, business consultant and has an international masters in business with Business School Netherlands.

The Global Economic Monitor (2015) confirms that 90% of start-ups fail within the first two-three years largely due to personal reasons, lack of effective business and funding models.

Tune into Biz Takeouts every Thursday from 9am-10am live from the 2oceansVibe Radio studio in Cape Town as we discuss the topics that matter in Marketing & Media.

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Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.



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current media trends, upcoming events and brand activities.

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