

# Industrial Showcase - CTICC

Petra Vonk Design was commissioned by Varispeed to create a unique exhibition stand that would entice interaction and showcase their products in a creative fashion.



The design consisted of the following elements:

- Reception area to greet clients
- Informal lounge area to meet with clients
- Custom designed plinths to promote products
- Fully functional robot with mechanical arm
- High gloss LED Signage
- Custom built bulkhead to resemble Varispeed logo

The end result was an attractive stand that not only boasted the visual aesthetics, but met the client's functional needs.

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