

## Paarl Media sponsors MPASA PICA Awards

Paarl Media is once again a sponsor of the MPASA PICA Awards, recognising excellence in the magazine industry, which motivates advancements and drives development within the industry.

"We are proud to be a part of the driving force behind this excellence," says Stephen van der Walt, CEO of Paarl Media.



He says that the focus on motivating and inspiring the future writers and publishers of the magazine industry is what ultimately separates these awards from others. "The passion with which the organisers approach this task and the result of the effort put in by all speaks volumes about their commitment."

He believes that this year's judges will be looking for fresh new ideas, which "provoke thought, inspire readers and challenge the industry."

For more information, go to [www.mpasa.org.za](http://www.mpasa.org.za). Winners will be announced on 14 November 2013.

For more, visit: <https://www.bizcommunity.com>