

## **Meridian Wine Merchants appoints new national sales executive**

Meridian Wine Merchants has appointed Damian Ganes as its new national sales executive, effective 1 July. In his new role, Ganes will lead the entire national sales team, ensuring high-level execution of the company's strategy in on consumption, off consumption trade and key account trade.

Ganes joined Meridian Wine Merchants in 2009 as a sales consultant. He held various roles such as regional sales manager for the Gauteng region, national key account sales manager and most recently, off consumption channel manager.

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