

New appointments at Specialist Magazines

John Relihan, CEO of Media24 Magazines, announced yesterday 23 June 2010, the appointment of Kobus Louwrens, former general manager of East Africa Magazines in Kenya, as the new publisher of the Specialist Magazines business unit, which publishes *Landbouweekblad*, *FarmingSA* and *SA Jagter/Hunter* (in a joint venture) and the agri website, landbou.com.



Kobus Louwrens

Jean du Preez, who assumed the position of publisher after the retirement of Danie Smith, will resume his duties as editorial director for this business unit. At the same time, Jacques Claassen, former managing editor of *FarmingSA*, has been promoted to editor: brand extensions for the unit.

"Kobus joins our division with a solid skills set, ranging from editorial and business management to first-hand experience of the rural communities that make up the bulk of the target markets at the company," says Relihan.

For more, visit: <https://www.bizcommunity.com>