

## **Marie Claire September issue to introduce 2018 #DearBody New Naked campaign**

*Marie Claire* will launch its 2018 #DearBody New Naked campaign in its September issue. The campaign, which is in partnership with American Swiss, aims to celebrate the female form in all its glory.

The issue will for the first time also be entirely curated for women. *Marie Claire* also asked each of the 15 women featured in the issue to write a letter to their body.

Sibongile Mafu, Sherlin Barends, Khanyi Mbau, Ayanda MVP, Nomalanga Shoji, Shelley Mokoena, Keneilwe Mothoa, Tumi Morake, Zodwa Wabantu, Lalla Hirayama, Nina Hastie, Michelle Mosalakae, Bianca Le Grange, Lesego Legobane, and Buhle Ngaba are celebrities that bare it all for the issue.

For more, visit: <https://www.bizcommunity.com>