

PurpleTeal and Mondia enter into a strategic alliance

PurpleTeal and Mondia have announced its strategic alliance to provide an Artificial Intelligence-powered wellness app, Tweak & Eat, an app focused on healthy eating and weight management. The app will be distributed to Mondia's consumer base across multiple regions that Mondia operates in. As part of phase one, the app will be launched in South Africa, Oman and Saudi Arabia.

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