

easyDIY.co.za appoints two new online content managers

Soon to be launched online DIY portal, easyDIY.co.za has appointed Julia Bolt and Janice Anderssen as online content managers. Bolt is the primary online manager while Anderssen will be the online content manager for crafts and DIY.

Having been in the industry for 17 years, Bolt has been a senior editor at True Love and FAIRLADY magazines. Since becoming a freelance journalist three years ago, she has written for Women and Home; Living and Loving; Your Baby and Your Pregnancy and is now contributing to easyDIY.co.za. In 2010 she played an integral role in creating and launching the FAIRLADY Consumer Awards and taking the FAIRLADY Best of Beauty Awards online and into a new era.

Anderssen hopes to inspire readers to discover how easy it is to DIY, with practical tips tricks and techniques. Anderssen is the owner of www.Home-Dzine.co.za and www.DIY-DIVAS.co.za, and has been in the industry since 2004. One of her greatest achievements includes the opportunity to be able to empower women with basic DIY skills.

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