

Claire Cobbledick to head up marketing at Gumtree SA

Since leaving The Jupiter Drawing Room Cape Town at the end of 2013, Claire Cobbledick has resurfaced as Gumtree's head of marketing for South Africa.

Claire's agency career started over 16 years ago. In 2010, she was promoted to MD and in 2013 voted one of the most-admired agency bosses in Cape Town, notably for her nerveless leadership.

An ex-Durbanite who studied law, Claire counts many high-profile industry events as career highlights, having held the first 'Red Bull Flugtag' in the country, when Red Bull was still a fledgling brand, and taking part in the repositioning of Sanlam, the launch of Virgin Money SA, and the relaunch of 20twenty.com, the pure play bank. She believes these seminal events on the SA marketing landscape will prove invaluable in eBay and Gumtree's play for continued dominance in the local classifieds market.

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