

# Fashion brands increase commitment to responsible global supply chains

Fashion brands have entered into an Accord on Fire and Building Safety in Bangladesh with global trade unions, in an effort to increase their commitment to responsible supply chains.

The IndustriALL Global Union, UNI Global Union, together with brand representatives from C&A and LC Waikiki established the agreement at the Global Forum on Responsible Business Conduct in Paris, which will see brands and trade unions work toward a safe and health Bangladeshi ready-made garment industry.

The agreement has been signed by Kmart Australia, Target Australia, Primark, H&M, Inditex (Zara), C&A, Otto, KiK, Aldi South, Aldi North, Lidl, Tchibo, LC Waikiki and Helly Hansen, as well as Esprit, Hüren, Bestseller, Wibra, Schmidt Group, N Brown Group, PVH, and Specialty Fashion Group Australia.

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