

Josephine Buys exits, Kantha Govender joins IAB SA

IAB SA has announced that Josephine Buys will no longer serve as the company's CEO. Buys leaves the role after four years; her replacement is expected to be announced later this month.

Meanwhile, former Media24 publishing manager Kantha Govender joins IAB SA as its new GM. Kantha is expected to work alongside the incoming CEO to continue to support all councils and members as well as the industry at large.

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