

Intl judge heads up internet, mobile, interactive Loerie panel

International judge Susanna Glenndahl Thorslund heads up the Internet, mobile and interactive Loerie panel for the judging taking place in Johannesburg, 5-13 July 2011, at Vega the Brand Communication School and Design School SA. The judging will be preceded by Loeries Seminar on 5 July at The Campus in Bryanston, during which three international speakers will give a talk.



Internet, Mobile & Interactive panel

- Chairman: Susanna Glenndahl Thorslund, Strategic Account Director, Crispin Porter + Bogusky Europe
- · Adam Whitehouse, executive creative director, Native
- · Alex van Tonder, creative group head, King James
- Allan Kent, head of AtPlay Saatchi & Saatchi, AtPlay Saatchi & Saatchi
- Anton Moulder, executive creative director, Urbian
- · Clint Bryce, creative director, Quirk eMarketing
- Dylan McLean, creative director, AquaOnline South Africa
- · Gordon Ray, creative director, M&C Saatchi Abel
- Joanne Reidy, creative director, Clickthinking
- Kabelo Moshapalo, creative director, Draftfcb / Mesh
- Malcolm King, creative director, Switch Design
- Mark Tomlinson, executive creative director, HelloComputer
- · Paul Tooze, creative director, Wireframe Studios
- Pete Case, executive creative director, Gloo Digital Design
- Preston Thomas, technical director, Pixel Project
- · Roelof van Wyk, creative head, Trigger

For more information go to www.theloerieawards.co.za.

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