

Accolades Abound as Rogerwilco wins 2021 FM Adfocus Digital Agency Award & Rated One of the Top Agencies in SA by Industry Peers

Issued by [Rogerwilco](#)

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Rogerwilco has been named the winner in the Digital Agency category at the 2021 Financial Mail AdFocus Awards held last night, the second time it's been recognised in as many years.



“It’s always an honour to receive an award that rewards excellence, but this win is the perfect bookend to a year that could have gone either way for the industry, but fortunately for us, it has been a stellar year,” says CEO Charlie Stewart.

“We would not have been recognised tonight without the brains trust and commitment of our amazing team and the clients who trust us to do what we do best for them. Without this, we wouldn’t be here, so this award really belongs to them,” continues Stewart.

In addition to the FM AdFocus gong, Rogerwilco has also been rated either first or joint-first in the latest Scopen survey in 10 areas, making it the most recorded first places of any agency in the survey.

The company was named the joint-top rated Digital Agency and was the outright top agency for SEM, SEO, Analytics and Measurement, Capabilities in Data, Tools and Technology and Performance Marketing. For Client Service, it was joint top-rated for being proactive, having the most professional team, for efficient problem solving, and for meeting deadlines.

“To be recognised not only for our work, but for our peers to acknowledge us for how we work, is incredibly humbling and satisfying and we look forward to building on these successes in the years to come,” he concludes.

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