

New Age: did launch woes lead to 'Whoa!'?

NEWSWATCH: As we all know, instead of hitting the streets this week, *The New Age* hit rock bottom when five editors walked. It seems a showdown over the paper's readiness to launch (and other issues) might have been behind the resignations, reports *Mail & Guardian*. Meanwhile, the ANC in KZN is very cross because the media coverage of DA doings was not apparently enough, reports *IOL*.



For more:

- Mail & Guardian: Behind the New Age meltdown... This is not good Atul, sorry... at all, is it! Apart from not being rea in the opinion of the very people who would be editing the thing, *The New Age* apparently didn't have/hasn't got sufficient resources and Atul Gupta, representing the owners, apparently 'wouldn't listen' when concerns were voiced Hmmm... how *not* to launch a newspaper.
- IOL: ANC slams coverage of DA resignation... Ash, shame... So the ruling party is miffed because the media didn't report 'sufficiently' on the KZN DA leader resigning as leader, not from the party and reckons it's further proof of need for 'media regulatory measures'. This is a new one... Instead of being moaned about for what they did report, they're now being moaned at for what they didn't report. At this rate, media will be slammed for not reporting on Zum opening an envelope.

For more:

- Bizcommunity Search: The New Age
- Times Live: New Age advertises editors' posts
- Mail & Guardian Online: mounts over New Age resignations
- ConstitutionallySpeaking.co.za: <u>The New Age needs you....</u> (The newspaper is already advertising the five newly vac positions on its site in popup window.)
- BBC.co.uk: S Africa's The New Age aborts launch after staff quit
- AlgoaFM.co.za: <u>ANC newspaper fails to appear on launch date</u>
- The Daily Maverick: Editors ditch The New Age at the altar
- Times Live: False dawn for New Age as five editors guit
- IOL: Mutiny on Gupta newspaper
- EWN: The New Age rocked by resignations
- EWN: The New Age remains confident it will hit the streets
- Eusebius Mckaiser on Facebook: This Day, That Day; The New Age, The Ice Age: a quick post-mortem
- Google News Search: The New Age
- Twitter Search: "The New Age" OR #TheNewAge OR NewAge

