

Experiential marketing summit in October

The third African Experiential Marketing Summit will take place at Montecasino, Sandton, Johannesburg, on 20 October 2010. Hosted by Exp, it will feature Dan Hanover and Kevin Jackson as keynote speakers.



Hanover, editor and publisher of the *Event Marketer* magazine (US), reportedly the largest network of experiential marketing content in the world will present three topics - the Experiential Revolution & Top Trends; Event Marketers Top 30 Events; and Live + Digital.

Jackson, sales and marketing director of Jack Morton Worldwide (UK) - reportedly one of the world's leading experiential marketing agencies will present on Brand Experience.

Go to www.expagency.biz for more information.

For more, visit: <https://www.bizcommunity.com>