

GraphicMail wins City Lodge account

City Lodge, a popular group of hotels, have developed a loyal clientele of both business and leisure travellers over the past years and were looking for a new, digitally effective way of staying in touch with them.

GraphicMail's hosted email marketing solution is used by customers such as Motorola, SA Airlink, Europcar and Cosmopolitan since 2002. GraphicMail is represented by over 16 offices globally. For more information, visit www.graphicmail.co.za, follow GraphicMail on Facebook or Twitter, or contact us at sales@graphicmail.com.

For more, visit: <https://www.bizcommunity.com>