

Spring Equinox heralds Bizcommunity's new interface

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Celebrated in many cultures as the Spring Equinox, 21 September marks the turning of the seasons in the southern hemisphere. Today it also marks new beginnings for Bizcommunity's navigation interface.

The new site however is not just a skin, but has been designed to enhance Bizcommunity's unique brand offerings - the multi-industry B2B communities and the broad content distribution platforms, which we have evolved over the past 14 year to support and enable our 500,000 readers, subscribers and followers.

We invite you to test drive the following new features:

- new left-hand menu navigation by industry encourages greater multi-industry access and engagement
- more opportunities to engage with company and contributor content
- shorter articles and bigger images, offer improved access to information
- cleaner ad display and improved legibility

Today also sees a historic logo upgrade - the archiving of the 1990's techno font and payoff line to posterity - in favour of streamlined sans serif font, which still retains the somewhat geeky feel of the original. Event or media partners may contact marketing@bizcommunity.com for new artwork.



We invite you to test drive the new bizcommunity.com and because we know there are as many UX gurus among our business communities as there are coaches in the stands, your feedback will be of great value to our team. So please contact us at feedback@bizcommunity.com with any suggestions or comments.

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