

JWT on Espresso

Modise Makhene (group CEO of JWT), Judy van Dam (MD of JWT Johannesburg) and Ben du Plessis (executive creative director of JWT Johannesburg) will be in the studio at the Espresso penthouse in Sea Point on 31 January 2011, 1 February and 2 February between 5.30-7.30am.

They will be talking about some of the 111 'hottest' things identified by the group and published in the January issue of [AdVantage](#). Van Dam will be talking about some of the big 'things' to look out for; du Plessis will discuss various digital, technological and green 'things'; and Makhene will tackle some of the cultural and lifestyle 'things' for 2011. They will also discuss how the Johannesburg and New York agencies compiled the list, which includes anti cocooning, sustainable fashion plus the 'outing' of Stoney Ginger Beer.

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