

# White Square festival announces 2023 jury

White Square, one of the largest international creativity festivals in Europe has announced its jury for 2023.



Creative and Branding Jury. Source: Supplied.

Annually agencies from more than 35 countries submit their entries and the geography of the festival participants continues to expand.

## Eight categories

The call for entries is open: participants are welcome to submit their entries online till 28 April. Entries are accepted in 205 nominations in eight categories.

The festival believes it brings a high level of judging, professional competence and impartiality in the evaluation of entries. This year, four line-ups of international jury represented by experts with worldwide recognition in the advertising industry, numerous awards and experience in judging prestigious creativity festivals around the world will evaluate the entries.

## Creative and branding

Creative and branding jury is judging creative and branding contests: film, print, radio & audio, outdoor, integrated, branded content and entertainment, creative use of media, communication design, packaging design, digital & interactive design, product design, brand environment design.

## Marketing and digital jury

MARKETING & DIGITAL JURY

white square

International Advertising and Marketing Festival

adfest.by

FRANCESCO NAPOLEONE

Executive Creative Director

Accenture Song

LAURIE LACOURT

Creative Director

FamousGrey Brussels

KESTREL LEE

Integrated solutions, Creative Lead

Dentsu China, Growth Solutions

JUAN PABLO VALENCIA

Regional Creative Advisor

FCB Artgroup

KYRA VON MUTIUS

Co-Founder

Partners Creative Consultancy

MISCHA SCHREUDER

Executive Creative Director / Creative Partner, Fitzroy

SAADI ALKOUATLI

Executive Creative Director

Webedia

NIKOLINA POPOVIC

Creative Director

Liwa Content. Driven

ARTUR LIPORI

Creative Director

Google Creative Lab

NICOLETTA STEFANIDOU

Co-Founder and Creative Chief

Officer, Tinker Tailor

ROMAN BOKOV

Creative Director

DPG

HANNA STENWAL

Creative Director

INGO Stockholm

IOANA ENACHE

Social Media & Activation Creative Director

MRM Romania

PABLO MALDONADO

Executive Creative Director

Grey Middle East

VLADILEN SITNIKOV

Brand Director

at Skillbox, Partner of GRAPE Creative Agency

ELOI ASSELINE

CEO

Weber Shandwick Paris

TOMOKO KANEZAKI

Managing Director / Executive Creative Director

Dentsu Tokyo

YOSU ARANGÜENA

Founding Partner and CEO

Made Group

LUITGARD HAGL

Executive Creative Director & Managing Director

Jung von Matt LIMMAT

Marketing and digital jury is judging marketing effectiveness, marketing services, digital and media contests, marketing effectiveness, brand experience and activation, PR, direct, campaigns, sectors, innovations, creativity driven transformation, digital, mobile, social and influencer, creative data, channels, excellence in media and media campaigns.

### Craft jury

CRAFT JURY

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ALEX TEODORESCU

Executive Producer

Saga Film

DIEGO LAUTON

Creative Director

Ogilvy Social.Lab Amsterdam

ANDY VENTURA

Independent Creative Director

JASON BURAYAG

Senior Creative Director

Socialize / We Are Social Dubai

MARIA FRIDMAN

Art Director

Garbergs

JAVIER LOURENÇO

Director, Owner

Flamboyant Paradise

MOTHEO MOENG

Cinematographer

Exposure Crew

CRISTIAN CHÁVEZ

Creative Director

Inbrax

MIKE AWAD

Freelance Creative Director

CHRISTIAN GOSCH

Founder & Creative Director

Studio Spezial

BEATRIZ JEREZ

Creative Director

Bungalow25

MANAL NAJI

Senior Creative Director

Leo Burnett

RENATA MURATOVA

Creative Group Head

Gforce/Grey

ROBERTO BATTAGLIA

Founder / Executive Creative Director

Gitto Battaglia\_22

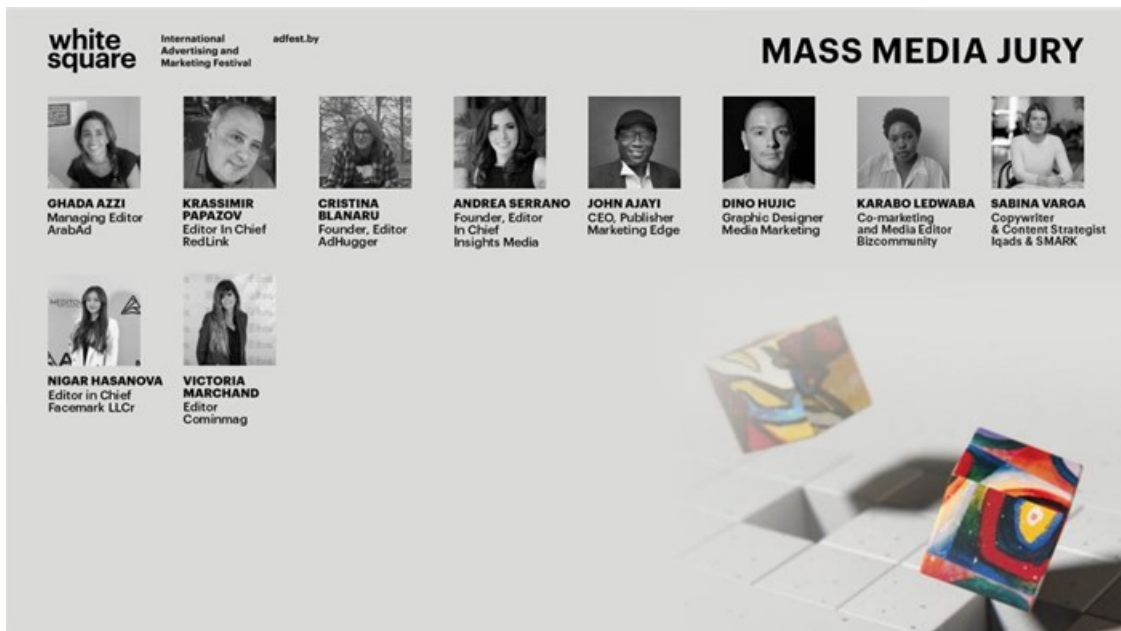
MICHAEL WILK

Global Head of Art

Serviceplan Group

Craft jury is judging Craft contest: film craft, print and outdoor craft, excellence in radio and audio.

### Mass Media jury



Mass Media J=jury is judging the Mass Media contest: communication, digital and mobile, reach, integrated campaigns, change for good brands, change for good nonprofit, charity and government.

Changes and additions to the jury are possible.

The main judging criteria are the creative idea and its implementation.

Read their profiles [here](#).

Enter promo code BIZCOMMUNITY in the field IDEA in personal cabinet to get 10% discount on entries submission.

For more, visit: <https://www.bizcommunity.com>