

## Stapleton to judge D&AD

Damon Stapleton, executive creative director of TBWA\Hunt\Lascaris Johannesburg, has been selected as a member of the Direct and Digital judging panel of the 2008 D&AD Awards. He will join the international panel in London for the judging week taking place 7 – 11 April.

Comments Stapleton, "This is a fantastic opportunity for South Africa's creative calibre to be recognised in an international arena. I look forward to comparing the level of creative excellence and the use of digital space overseas and bringing back some key trends that can be localised for our environment."

Having been with the TBWA\ group for nine years, Stapleton has a wealth of accolades to his name. These include awards for D&AD, One Show Pencils, Cannes Gold Lions, Pendoring Grand Prix and Loerie Gold. Stapleton is responsible for the memorable Tsotsi Anti Piracy Campaign which picked up numerous awards, including a sought-after D&AD Yellow Pencil and a Clio Award last year.

Stapleton's key client experience includes work on Nissan, Tiger Foods, Standard Bank, Jameson Worldwide, BMW and the Apartheid Museum.

The awards ceremony then takes place on 15 May in London. For more information on the D&AD Awards, go to <a href="https://www.dandad.org">www.dandad.org</a>.

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