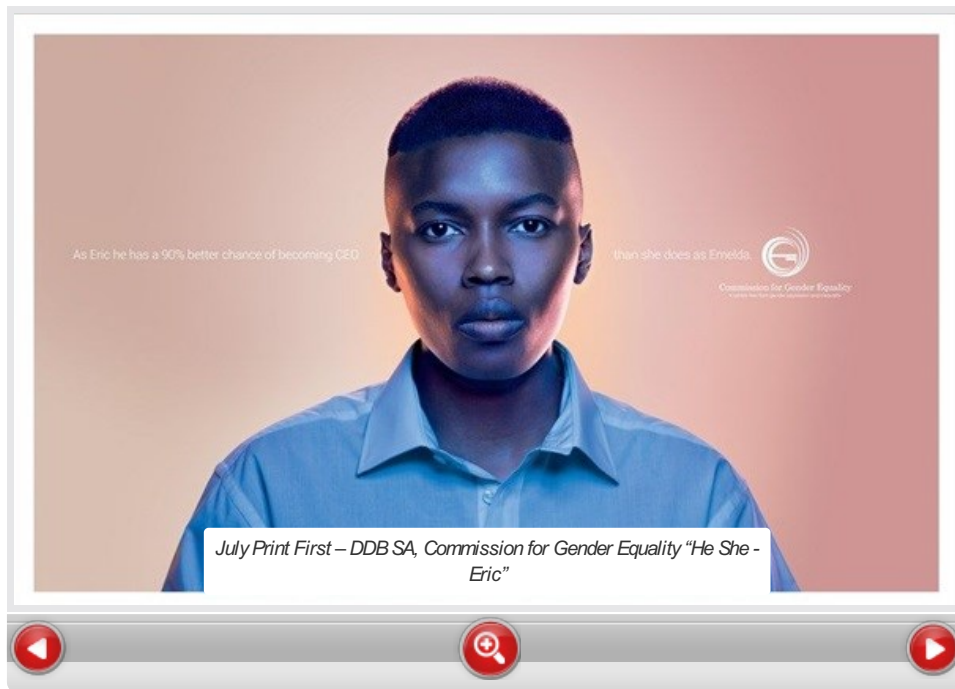


# Creative Circle monthly award winners announced for June, July, August

Issued by [Loeries](#)

3 Oct 2017

The Creative Circle, which promotes creativity in advertising and brand communication, met at Black River FC in Rosebank, Johannesburg to judge South Africa's best advertising for the months of June, July and August 2017.



The judging panel included 12 creatives from Creative Circle member agencies:

Bridget Johnson (Jury President), Executive Creative Director, Black River FC;  
Lapeace Kakaza, Creative Director, TBWA Johannesburg;  
Loyiso Twala, Creative Director, FCB Johannesburg;  
Gaby De Abreu, Executive Creative Director, Switch;  
Kean Hartnady, Graphic Design Head, Grey  
Larissa Elliotte, Creative Director, JWT Johannesburg;  
Nkululo Masiba, Senior Copy Writer, Y&R Johannesburg;  
Judith Mafutsanyana, Group Head, Avatar;  
Rethabile Ledwaba, Art Director, M&C Saatchi Abel;  
Katlego Phatlane, Head of Promise Luxe, Promise;  
Michael Zulu, Senior Creative Director, Ogilvy Johannesburg;  
Sarah Colville, Creative Group Head: copy, The Niche Guys.

Categories judged included Outdoor and Out of Home; Print; Radio; Television, Video & Cinema; Digital; Experiential; and Integrated Campaign.

Xolisa Dyeshana, Creative Circle Chairperson & Chief Creative Officer at Joe Public, said that regular judging and acknowledgement helped to maintain high levels of creativity in advertising.

“We’re very proud of the fact that South Africa’s advertising industry is rated world-class and our goal is to keep it that way.

I think all agency creatives love the acknowledgement of winning awards. It stretches and stimulates them. In fact, it keeps all of us inspired because it's always gratifying to see the creative excellence that South Africa is capable of producing."

The Creative Circle represents advertising agencies, and only Creative Circle members are eligible to enter the awards. All monthly winners are shortlisted for the Annual Awards which will take place in March 2018.

All the winners are listed in the table, with links to the winning work.

Entries for September to December 2017 awards will open on 8 January, 2018 and will be judged on 1 February 2018.

## June 2017

Category	Entry Agency	Prize	Brand	Title	View work here
Outdoor & Out of Home	J. Walter Thompson Johannesburg	Second	Ford SA	Curb Kisser	<a href="http://bit.ly/2ybUdRy">http://bit.ly/2ybUdRy</a>
Outdoor & Out of Home	Havas Johannesburg	Third	Samson	Party Strong	<a href="http://bit.ly/2ycTsaY">http://bit.ly/2ycTsaY</a>
Print	DDB South Africa	Second	Wrigley	Lobster, Fish	<a href="http://bit.ly/2fDjo83">http://bit.ly/2fDjo83</a>
Print	FCB Joburg (Pty) Ltd	Third	Netflorist	Same-Day Delivery. Same-Day Forgiveness Married	<a href="http://bit.ly/2k9vIOu">http://bit.ly/2k9vIOu</a>
Radio	Joe Public Pty Ltd	Second	Chicken Licken	Inja Peace - Lion, Danger, Killer	<a href="http://bit.ly/2xGLp2M">http://bit.ly/2xGLp2M</a>
Radio	Joe Public Pty Ltd	Third	Adcock Ingrams	Panado dose of... - Breaking Bad, Thrones	<a href="http://bit.ly/2ydSLOo">http://bit.ly/2ydSLOo</a>
Television, Video & Cinema	FCB Cape Town	Second	Western Cape Government - Safely Home	Boys TVC	<a href="http://bit.ly/2x0mNFi">http://bit.ly/2x0mNFi</a>

## July 2017

Category	Agency	Prize	Brand	Title	View work here
Outdoor & Out of Home	DDB South Africa	Second	The South African Scouts	Building Future Scouts	<a href="http://bit.ly/2x07ufG">http://bit.ly/2x07ufG</a>
Outdoor & Out of Home	NATIVE VML	Third	Nando's	Nando's VS. That other chicken place	<a href="http://bit.ly/2x0nD51">http://bit.ly/2x0nD51</a>
Print	DDB South Africa	First	Commission for Gender Equality	He She - Eric, Ethan, Frasier, Steve	<a href="http://bit.ly/2fw2Nix">http://bit.ly/2fw2Nix</a>
Print	Joe Public Pty Ltd	Third	PNET.co.za	A Better Job is Waiting - Moss, Cobwebs, Dust	<a href="http://bit.ly/2fv8y0">http://bit.ly/2fv8y0</a>
Radio	Joe Public Pty Ltd	Second	Edcon Limited	Jet Hand Me Downs - Isikhaftini sika Nu, Isicathulo sika Petunia	<a href="http://bit.ly/2xKr0f0">http://bit.ly/2xKr0f0</a>
Radio	Joe Public Pty Ltd	Third	People Opposing Women Abuse	Rape News - Zukiswa, Sibongile	<a href="http://bit.ly/2ycNyqe">http://bit.ly/2ycNyqe</a>
Television, Video & Cinema	King James Group	Second	Santam	I'd Rather - Forest, Orchestra, Haircut, Car Wash, Birds	<a href="http://bit.ly/2hBMhSy">http://bit.ly/2hBMhSy</a>
Television, Video & Cinema	Ogilvy & Mather, Cape Town	Third	Metropolitan	I See You	<a href="http://bit.ly/2xHpKYi">http://bit.ly/2xHpKYi</a>

## August 2017

Category	Agency	Prize	Brand	Title	View work here
Print	Joe Public Pty Ltd	Third	Adcock Ingram	Headaches - Burning, Violent, Exploding	<a href="http://bit.ly/2fwuHLq">http://bit.ly/2fwuHLq</a>
Radio	FCB Africa (Pty) Ltd	First	Cell C	iGugu - Lebo, Nomsa, Siya	<a href="http://bit.ly/2ycKuKH">http://bit.ly/2ycKuKH</a>
Radio	Joe Public Pty Ltd	Second	Adcock Ingram	Save Yourself The Drama - Hospital, Mafia	<a href="http://bit.ly/2k7mp8j">http://bit.ly/2k7mp8j</a>
Television, Video & Cinema	TBWA\Hunt\Lascaris Johannesburg	First	Joburg Ballet	Bite Size Ballet - The Money Fight, G.O.T.7	<a href="http://bit.ly/2xKbBeJ">http://bit.ly/2xKbBeJ</a>
Television, Video & Cinema	FCB Joburg (Pty) Ltd	Second	ABSA	Rivalry	<a href="http://bit.ly/2ycDOMy">http://bit.ly/2ycDOMy</a>

## Combined June – August 2017

Digital & Interactive	King James Group	First	Sanlam	Uk'Shona Kwelanga	<a href="http://bit.ly/2k7SEOG">http://bit.ly/2k7SEOG</a>
Digital & Interactive	Ogilvy Johannesburg	Second	KFC	KFC Soundbite Chart	<a href="http://bit.ly/2xOS9Op">http://bit.ly/2xOS9Op</a>

Digital & Interactive	J. Walter Thompson Cape Town	Third	SANBS	Blood Bag	<a href="http://bit.ly/2x01ljG">http://bit.ly/2x01ljG</a>
Experiential	TBWA\Hunt\Lascais Johannesburg	Second	Goodbye Malaria	Beautiful Pathogens	<a href="http://bit.ly/2x0wYti">http://bit.ly/2x0wYti</a>
Integrated	King James Group	First	Sanlam	UK'Shona Kwelanga	<a href="http://bit.ly/2xB7GS7">http://bit.ly/2xB7GS7</a>
Integrated	Ogilvy Johannesburg	Second	KFC	KFC Soundbite Chart	<a href="http://bit.ly/2fvGmtY">http://bit.ly/2fvGmtY</a>
Integrated	Joe Public Pty Ltd	Third	Chicken Licken	Pharaoh	<a href="http://bit.ly/2xGsENb">http://bit.ly/2xGsENb</a>

### [About the Creative Circle](#)

The Creative Circle is a non-profit organisation dedicated to promoting creativity as a business resource and maintaining high levels of creativity in the South African advertising industry.

Its purpose is to inspire the transformation of product, people and perception through the power of creativity.

The Creative Circle promotes creativity as a business resource, endeavours to raise and maintain high standards of creativity in advertising and provides input into official industry bodies ACA and ASA. The Creative Circle decides on which international and local advertising awards are formally endorsed (currently Creative Circle Monthly Awards, Creative Circle Annual Awards, Cannes, D&AD, One Show and the Loeries). It also nominates judges for awards to ensure fair and unbiased judging and maintain standards and, where appropriate, supports the education of creative talent.

Members are eligible for [valuable benefits](#).

For more, visit: <https://www.bizcommunity.com>